

PRIME



- Penetration of the resistance level of 15,750 canceled the bearish target of 15,000 and changed the short-term trend to bullish, targeting the resistance level of 16,500.
- We advise traders to focus on the following:
 - EFG Hermes Holding [HRHO]: We expect for the recent upward wave, which started from the secondary support level of 16.40, to continue, reaching the next resistance level of 18.00
 - Abu Dhabi Islamic Bank Egypt [ADIB]: We believe that if ADIB continues to consolidate above its secondary support zone of 17.40-17.00, this will push it towards testing the 50day EMA at 19.00.



 The short-term trend will change to bullish if the index penetrates its resistance level of 2,850.

Index	Trend	Support 2	Support 1	Last	% Change	Resistance 1	Resistance 2	Turnover (EGPmn)
EGX 30	^	15,150	15,700	15,989.18	+2.33%	16,500	17,000	1,218
EGX 70 EWI	Ψ	2,730	2,790	2,835.03	+2.52%	2,850	2,900	399

Open red	commendations							
Code	Company name	Strategy	Time frame	Proposed entry zone	Final entry price	Last price	ТР	SL
HRHO	EFG Hermes Holding	Buy	Short	16.90 — 16.70		17.000	18.00	16.40
ADIB	Abu Dhabi Islamic Bank Egypt	Buy	Short	17.80 — 17.60		17.800	19.00	17.00
CIRA	Cairo Investment & Real Estate Development	Buy	Short	11.00 — 10.00		11.010	12.50	9.50
ORAS	Orascom Construction	Buy	Short	92.00 — 90.00		92.200	100.00	85.00

Closed r	ecommendations					
Code	Company name	Strategy	Time frame	Final entry price	Final exit price	Realized return %
EAST	Eastern Company	Take profit within R zone	Short	13.700	14.750	7.7%
POUL	Cairo Poultry	Take profit	Medium	3.070	4.700	53.1%
EGTS	Egyptian Resorts Co.	Take profit within R zone	Medium	1.575	1.950	23.8%

Colored rows are new recommendations.

Mohamed Khedr CFTe, MFTA | Senior Technical Analyst mkhedr@egy.primegroup.org



EGX 100)+ Coi	nstituents													
						Final			Sup.		Res.	Return/	Position	Exit	Realized
Code	ST	Strategy		Entry 2	zone	entry	TP	SL	zone	Last	zone	risk ratio	opened on	date	return %
						price			20110		20110	at entry	openea on	dute	Tetaiii 70
ABUK	Ψ	N/A							39-37	41.000	42.5-44	1			
									37-35	39.940	40-41				
ACAMD	←→	N/A							0.52-0.48	0.570	0.58-0.62				
, (6, 11, 12										0.560					
ACGC	Ψ	N/A							2.5-2.2	3.100	3.1-3.3				
ricoc	Ť	14/71								3.040					
ADIB	Ψ	Buy	1	7.80 —	- 17.60		19.00	17.00	17.5-17	17.800	19-20	1.9			
		N/A							17-15	17.500					
AFMC	4	N/A							10-8	12.160	12-13				
7	, i									11.960					
AIFI	4	N/A							0.19-0.18	0.230	0.23-0.25				
7 41 1	Ť	14/71								0.225					
AlH	Ψ	N/A							0.33-0.32	0.333	0.35-0.37				
7 41 1	Ť	14/71							0.28-0.25	0.333	0.32-0.35				
AJWA	Α.	N/A		*************		*********************		-	17-15	18.310	19-20	*********************		***************************************	
AWA	Т	IN/A								18.400					
ALCN		N/A	***************************************						17-16	19.000	20-22				
ALCIN	Т	IN/A								17.960	18-20				
AMER	Ψ	N/A							0.6-0.5	0.676	0.7-0.75				
AIVILK	_	IV/A								0.650	0.65-0.7				
AMIA	Ψ	N/A							1.6-1.5	1.990	2-2.2				
AIVIIA	_	IN/A							1.0-1.5	1.550					
AMOC	Ψ	N/A							7.3-7	8.100	8.5-9				
AIVIOC	_	IV/A							7.5-7	7.380	7.5-7.7				
ARAB	4	N/A							0.46-0.4	0.505	0.5-0.52				
ARAD	_	IN/A							0.46-0.4	0.303					
ARCC		N/A							7.3-7	7.690	8-8.5				
ARCC	↑	IN/A							6-5	7.300	7.2-8				
AREH	<u> </u>	N/A							0.85-0.8	0.891	0.9-1				
ANLIT	_	IV/A							0.8-0.75	0.849	0.85-0.9				
ASCM	4	N/A		*****		***************************************			11-10	12.510	12.5-14				
ASCIVI	_	IN/A								11.980	12-12.5				
ASPI	Ψ	N/A							0.23-0.2	0.248	0.25-0.27				
ASPI	•	IN/M							0.23-0.2	0.248	0.25-0.27				
ATLC	Ψ	N/A							3.8-3.5	4.110	4.2-4.4				
ALLC	•	11/17							3.5-3.3	4.110	4-4.2				
ATQA	↑	N/A							1.8-1.6	1.831	2-2.2				
AIQA	Т	IN/M							1.6-1.6	1.828	1.8-2				
AUTO	Ψ	NI/A							4.8-4.5	4.940	5-5.2				
AUTU	•	N/A							4.8-4.5	4.790	4.8-5				
BTFH	Ψ	N/A							2.6-2.4	2.840	2.9-3				
חוות	•	IN/M							2.6-2.4	2.760	2.9-3				
CCAP	↑	N/A							1.8-1.6	1.834	2-2.2				
CCAP	T	11/14							1.5-1.0	1.834	1.8-2				
CCRS		N/A							1.5-1.2	12.950	13-15				
CCN3	~7	IN/A													
CICH	Ψ	N/A						·-	4.5-4.3	4.750	5-5.2				
CICH	•	IN/A							4.5-4.3	4.750	5-5.2				
CIEB	Ψ	N/A							8.5-7.57	8.890	9-9.5				
CIED	•	IN/A													
										8.960					

- Grey rows illustrate the previous day's data for each stock in case of changes, and the grey color indicates the changes.
- Check <u>Stock Tickers</u> for the full company names of all tickers.



FGX 100)+ Cor	nstituents (Continued)											
		isatuents (Continued)											
Code	ST	Strategy	Entry zone	Final entry price	TP	SL	Sup. zone	Last	Res. zone	Return/ risk ratio at entry	Position opened on	Exit date	Realized return %
CIRA	+	Buy	11.00 — 10.00		12.50	9.50	11-10 10.5-10	11.010 11.200	12.5-13	2.0			
CLHO	Ψ	N/A					4-3.8	4.190	4.5-4.6				
								4.120					
CNFN	←→	N/A					3.2-3	3.700	4.1-4.3				
								3.850					
COMI		N/A		**********************			50-48	51.200	52-53		******************************		
							48-46	50.990					
COPR	Ψ	N/A					20-18	20.690	24-25				
								22.150					
COSG	Ψ	N/A					0.1-0.08	0.117	0.12-0.14				
								0.115					
CSAG	Ψ	N/A					20-18	22.270	22-23				
								21.780					
DAPH	(+)	N/A					25-24	26.220	27-30				
	Ψ.						24-22	24.150	25-27				
DCRC	Ψ	N/A					15-14	16.010	17-18				
		,											
DOMT	1	N/A					5.6-5.2	5.870	6.2-6.5				
								5.850					
DSCW	1	N/A		**********************			0.42-0.4	0.431	0.44-0.45			***************************************	
	¥						0.35-0.33	0.396	0.4-0.44				
EAST	Ψ	Take profit within R zone	***************************************	13.70	√ 14.75		13.3-13	14.800	15-15.5		13-Mar-23	26-Mar-23	7.7%
					15.50	13.00		14.400	14.5-15.5				
ECAP	Ψ	N/A					13-11	14.670	15-16				
								14.000					
EDBM	←→	N/A					0.2-0.15	0.224	0.23-0.25				
								0.211					
EEII	Ψ	N/A		***************************************			0.8-0.5	0.881	0.9-1	***************************************		***************************************	
		.,,,,						0.866					
EFIC	Α.	N/A					48-45	51.170	53-55				
20								51.160					
EFID		N/A					14.5-13.8	14.990	16-18				
								15.950					
EGAL	1	N/A					34-32	37.140	38-40				
20/12	1	,,,,					32-30	34.130	34-35				
EGCH		N/A					6.15-5.6	6.450	6.5-7				
20011	, i						5.6-5.3	5.950	6-6.3				
EGTS	(+)	Take profit within R zone		1.58	✓ 1.95		1.6-1.5	1.964	1.95-2.1		16-Mar-23	26-Mar-23	23.8%
2015		N/A		50				1.920	1.9-2		.5 23	_5ui	23.070
EHDR	Ψ	N/A		~~~~~			0.22-0.2	0.237	0.25-0.27	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			
LIIDK	Ť						0.22-0.2	0.230					
EKHO	4 >	N/A					1.14-1.05	1.199	1.25-1.35				
LKIIO	` 7	13//3					1.14-1.03	1.200					
ELEC	←→	NI/Δ					0.44-0.42	0.455	0.48-0.5				
ELEC	4	IV/A					0.44-0.42	0.455	0.44-0.48				
ELNA	<u> </u>	N/A					18-15	19.310	20-22				
LLIVA	•	19/75											
ELSH	Ψ	N/A					5.5-5	5.710	6.1-6.3				
LLJN	•	IV/A					5.5-5	5.710	0.1-0.3				
								5.510					

- Grey rows illustrate the previous day's data for each stock in case of changes, and the grey color indicates the changes.
- Check <u>Stock Tickers</u> for the full company names of all tickers.



EGX 100)+ Cor	nstituents (Continue	d)											
			-,											
					Final			Sup.		Res.	Return/	Position	Exit	Realized
Code	ST	Strategy	Entry	zone	entry	TP	SL	zone	Last	zone	risk ratio	opened on	date	return %
					price			20110		20	at entry	opened on		
ELWA	← →	N/A						0.4-0.3	0.404	0.43-0.44				
		.,,.							0.402					
EMFD	←→	N/A			***************************************			2.7-2.5	2.900	3-3.2	***************************************			
								2.5-2.3	2.910					
ESRS	^	N/A					~~~~~	28-25	31.950	34-35				***************************************
		,							32.490					
ETEL	Ψ	N/A	***************************************					22-21	22.690	24-25		***************************************		
		,							22.400					
ETRS	Ψ	N/A						2.2-2	2.270	2.4-2.5				
		,						2-1.8	2.220					
EXPA	Ψ	N/A						10.5-10	11.240	12-13.5		***************************************		
		,							11.040					
FAIT	1	N/A						26-25	26.970	28-30				
		,						25-23	25.990	26-28				
FAITA	Α.	N/A						1.05-1	1.090	1.12-1.2				***************************************
		·							1.071					
FWRY	Α.	N/A			***************************************			5.2-5	5.380	5.5-5.8			~~~~	
		,						4.6-4.3	5.030	5.2-5.3				
GDWA	Ψ	N/A						0.77-0.73	0.830	0.85-0.9				
		,							0.806					
GGCC	Ψ	N/A		***************************************		***************************************		0.23-0.2	0.245	0.26-0.27	~~~~~			
0000		,,,							0.242					
GOCO	←→	N/A						0.32-0.3	0.345	0.35-0.36				
0000		,,,							0.354					
HDBK	Ψ	N/A						18-15	18.870	20-21				
		,							19.490					
HELI	1	N/A						8.5-8	8.940	9-10				
	1	,,,						7-6.6	7.900	7.9-8.5				
HRHO	Ψ	Buy	16.90 —	- 16.70		18.00	16.40	16.9-16.7	17.000	18-19	3.0			
		N/A	10.50	10.70				16-15	16.500	17-18.1	5.0			
IDRE	Α.	N/A						38-35	38.360	41-43				
ID I LE		,,,												
IFAP	Ψ	N/A						9-8	10.450	10.5-11				
	, i								9.870					
IRAX	^	N/A						750-700	789.00	800-850				
		,							779.980					
IRON	1	N/A						6-5	6.790	7-8				
		,							6.690					
ISMA	Ψ	N/A						5.5-5	5.600	5.8-6.3				
.5									5.590					
ISPH	Ψ	N/A						1.2-1	1.420	1.4-1.5				
	Ė	,							1.341					
JUFO	Ψ	N/A						9-8.5	9.600	9.7-10				
. 0. 0		,						8.5-7.5	9.380	9.4-9.7				
KABO	Ψ	N/A						1.7-1.5	1.970	2-2.1				
10.100	_	. 4/1						1.7-1.5	1.960					
MCQE	1	N/A			***************************************		***************	21-20	21.920	22-24				***************************************
MCQL	T	. 4/1						18-15	21.500	21.5-22				
MENA	<u> </u>	N/A						0.8-0.7	0.947	1-1.1				
IVILINA	•	17/4						0.0-0.7	0.947	0.9-1				
									0.313	0.5-1				

- Grey rows illustrate the previous day's data for each stock in case of changes, and the grey color indicates the changes.
- Check <u>Stock Tickers</u> for the full company names of all tickers.



Final entry TP SL Sup. Last Restand Position Eath Realization opened on date Position Eath Realization International Content International Conten	EGX 100)+ Cor	nstituents (Continued)											
ST Strategy			isataenis (Continueu)											
MEPA					Final			Sun		Res	Return/	Position	Evit	Realized
MEPA	Code	ST	Strategy	Entry zone	entry	TP	SL		Last					
MPPC					price			20116		20116	at entry	opened on	uate	return /
MPPC	MEPA	Ψ.	N/A					0.37-0.35	0.399	0.4-0.42	1			
MEPC														
MICH ↑ N/A 2 23-20 24-00 26-28 MINHOD ↓ N/A 2-2-6-2 3100 MICH ↑ N/A 3-2-6-3 3100 MICH ↑ N/A 3-3-3 3100 MICH ↑ N/A 3-3 3100 MICH ↑ N/A 3-3 3100 MICH ↑	MFPC	A	N/A											
MICH ↑ N/A 28-20 24-400 26-28	WIITE	- 1	14//											
MMHD	MICH		N/A						~~~~~					
MMHOD	WIICH	Т	IV/A											
MOLL	MNIND	<u>T</u>	NI/A											
MOL	IVIIVIID	_	N/A											
MPRC	MOII		NI/A											
MPCC	IVIOIL	_	IN/A											
MPRC	MARCO		NI/A						~~~~					
MBRC	MPCO		N/A											
MTIE								~~~						
MTE	MPRC	Ψ	N/A						_					
NCCW														
NCCW	MIIE	Ψ.	N/A											
NEDA														
NEDA	NCCW	Ψ	N/A											
CODI														
OCDI	NEDA	Ψ	N/A											
CH N/A														
ORAS → Buy 92.00 — 90.00 100.00 87.84 92.00 11-12 ORAS → Buy 92.00 — 90.00 100.00 87.84 92.00 92.00 100-102 1.5 ORAS → N/A	OCDI	Ψ	N/A											
OLFI ↑ N/A 9.80 9.90 11-12 ORAS ←→ Buy 92.00 90.00 100.00 85.00 92-90 92.00 100-102 1.5 ORAHD ↑ N/A 83.00 87-84 92.040 92.5-100 ORHD ↑ N/A 83.00 11-10 11.300 11-12 PACH ↑ N/A 83.00 11-10 11.300 11-12 PACH ↑ N/A 83.00 37-00 11-10 11-10 11.300 11-12 PACH ↑ N/A 83.00 37-0														
ORAS	OIH	Ψ	N/A						_					
ORAS														
ORAS	OLFI	个	N/A											
ORHD														
ORME	ORAS	←→	Buy	92.00 — 90.00							1.5			
DRWE							83.00		~~~~	~~~~~~				
PACH ↑ N/A PACH ↑ N/A PACH ↑ N/A PHAR	ORHD	Ψ	N/A											
PACH ↑ N/A PHAR ↑ N/A PHAR ↑ N/A PHAR ↑ N/A PHAR ↑ N/A PHOC ↑ N/A PROLL ← N/														
PACH ↑ N/A 30-28 37.100 37-40 36.750 36.750 33.500 34-35 33.500 33.500 35.500	ORWE	←→	N/A											
PHAR ↑ N/A 33-30 33.700 34-35 33.500 PHDC ↑ N/A 18-16 1.826 2-2.2 1.5-1.2 1.760 1.8-2 POUL ↑ Take profit 3.07 ✓ 4.70 4.5-43 4.730 4.7-5.5 5-Feb-23 26-Mar-23 53.19 N/A 3.9-3.7 4.290 4.5-5 PRCL ←→ N/A 3.7-3.5 4.380 4.3-4.5 4.090 PRDC ↑ N/A 17-16 1.960 2-2.1 17.200 RACC ↑ N/A 2-1.8 2.140 2.25-2.6 2.060 RMDA ↑ N/A 2-1.8 2.140 2.25-2.6 2.060 RMDA ↑ N/A 2-1.8 2.080 2.2-2.3 2.090 RROTO ←→ N/A 16-15 17.110 18-19								10-9	11.100	11-12				
PHAR ↑ N/A	PACH	1	N/A					30-28	37.100	37-40				
PHDC ↑ N/A PHDC ↑ N/A PROL ↑ Take profit N/A PROL ← N/A PROL									36.750					
PHDC ↑ N/A 1.8-1.6 1.826 2-2.2	PHAR	1	N/A					33-30	33.700	34-35				
POUL ↑ Take profit 3.07									33.500					
POUL ↑ Take profit 3.07	PHDC	↑	N/A					1.8-1.6	1.826	2-2.2				
POUL ↑ Take profit 3.07								1.5-1.2	1.760	1.8-2				
N/A 3.9-3.7 4.290 4.5-5 PRCL ←→ N/A 3.7-3.5 4.380 4.3-4.5 4.090 4.	POUL	1	Take profit		3.07	✓ 4.70		4.5-4.3		4.7-5.5		5-Feb-23	26-Mar-23	53.1%
PRCL														
PRDC	PRCL	←→												
PRDC														
CANDA	PRDC	Ψ	N/A		***************************************			1.7-1.6	****	2-2.1				
QNBA														
17.200 RACC	QNBA	4	N/A						~~~~~	18-19				
RACC														
2.060 RMDA	RACC	4	N/A											
RMDA		Ť												
2.090 ROTO ←→ N/A 16-15 17.110 18-19	RMDA	T	N/A		***************************************				~~~~	~~~~~				
ROTO ←→ N/A 16-15 17.110 18-19	MINIDA	*	13//1											
	POTO	42	NI/Λ						000000000000000000000000000000000000000				***************************************	
10,340	KUTU	~7	IN/M											
									10.540					

- Grey rows illustrate the previous day's data for each stock in case of changes, and the grey color indicates the changes.
- Check <u>Stock Tickers</u> for the full company names of all tickers.



EGX 100	+ Cor	nstituents (Continued)											
Code	ST	Strategy	Entry zone	Final entry price	TP	SL	Sup. zone	Last	Res. zone	Return/ risk ratio at entry	Position	Exit date	Realized return %
RTVC	Ψ	N/A					1.9-1.8	2.150	2.2-2.4				
								2.045					
SKPC	1	N/A					18-17	19.890	20-22				
							16-15	17.280	18-20				
SNFC	Ψ	N/A					0.75-0.68	0.810	0.85-0.9				
								0.800					
SPMD	Ψ	N/A					0.28-0.25	0.319	0.33-0.35				
								0.312					
SVCE	Ψ	N/A					1.1-1	1.340	1.4-1.55				
			*************************************					1.300					
SWDY	←→	N/A					13.5-13	13.900	14-16				
		***************************************					12.5-12	13.100	13.2-13.5				
TMGH	Ψ	N/A					8.3-8.2	8.940	9-9.2				
								8.700					
UASG	Ψ	N/A					0.72-0.7	0.774	0.8-0.85				
							0.7-0.65	0.725					
UEGC	Ψ	N/A					0.5-0.48	0.530	0.55-0.6				
***************************************				***************************************				0.535				~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
UNIP	Ψ	N/A					0.38-0.35	0.420	0.42-0.44				
************								0.419					
UNIT	Ψ	N/A					3.6-3.4	3.870	4-4.2				
								3.770			***************************************		
ZEOT	Ψ	N/A					1.5-1.3	1.800	1.8-2				
								1.710					
ZMID	Ψ	N/A					5.6-5.5	5.780	5.9-6				
							5-4.6	5.640					

- Grey rows illustrate the previous day's data for each stock in case of changes, and the grey color indicates the changes.
- Check <u>Stock Tickers</u> for the full company names of all tickers.



Stock Tickers

Ticker	Company Name	Ticker	Company Name
ABUK	Abu Kir Fertilizers & Chemicals	FAITA	Faisal Islamic Bank of Egypt (USD)
ACAMD	Arab Co. for Asset Management & Dev.	FWRY	Fawry
ACGC	Arab Cotton Ginning	GDWA	Gadwa Industrial Development
ADIB	Abu Dhabi Islamic Bank Egypt	GGCC	Giza General Contracting
AFMC	Alexandria Flour Mills	GOCO	Golden Coast
AIFI	Atlas for Inv. & Food Industries	HDBK	Housing & Development Bank
AIH	Arabia Investments Holding	HELI	Heliopolis Housing & Development
AJWA	Ajwa for Food Industries	HRHO	EFG Hermes Holding
ALCN	Alexandria Containers Handling	IDRE	New Ismailia for Urban Development
AMER	Amer Group Holding	IFAP	International Agricultural Products
AMIA	Arab Moltaga Investments	IRAX	El-Ezz Aldekhela Steel Alexandria
AMOC	Alexandria Mineral Oils	IRON	Egyptian Iron & Steel
ARAB	Arab Developers Holding	ISMA	Ismailia Misr Poultry
ARCC	Arabian Cement	ISPH	Ibnsina Pharma
AREH	Real Estate Egyptian Consortium	JUFO	Juhayna Food Industries
ASCM	ASEC Co. for Mining (ASCOM)	KABO	El-Nasr Clothes & Textiles
ASPI	Aspire Capital Holding	MCQE	Misr Cement (Qena)
ATLC	AT Lease	MENA	Mena Touristic & Real Estate
ATQA	Misr National Steel (Ataqa)	MEPA	Medical Packaging
AUTO	GB Auto	MFPC	MOPCO
BTFH	Beltone Financial Holding	MICH	Misr Chemical Industries
CCAP	Qalaa Holdings	MNHD	Madinet Nasr Housing & Development
CCRS	Gulf Canadian	MOIL	Maridive & Oil Services
CICH	CI Capital Holding	MPCO	Mansoura Poultry
CIEB	Credit Agricole Egypt	MPRC	Egyptian Media Production City
CIRA	Cairo Investment & Real Estate Development	MTIE	MM Group for Industry & International Trade
CLHO	Cleopatra Hospitals Group	NCCW	Nasr Co. for Civil Works
COMI	Commercial International Bank (CIB)	NEDA	Northern Upper Egypt Development
COPR	Cooper Commercial Invest. & RE Dev.	OCDI	SODIC
CNFN	Contact Capital Holding	OIH	Orascom Investment Holding
COSG	Cairo Oils & Soap	OLFI	Obour Land Food Industries
CSAG	Canal Shipping Agencies	ORAS	Orascom Construction
DAPH	Dev. & Engineering Consultancies	ORHD	Orascom Development Egypt
DCRC	Delta Construction	ORWE	Oriental Weavers Carpet
DOMT	Arabian Food Industries (Domty)	PACH	PACHIN
DSCW	Dice Sport & Casual Wear	PHAR	EIPICO
EAST	Eastern Company	PHDC	Palm Hills Developments
ECAP	Al-Ezz Ceramics & Porcelain	POUL	Cairo Poultry
EDBM EEII	Egyptian for Developing Building El-Arabia Engineering Industries	PRCL	Sheeni
EFIC	Egyptian Financial & Industrials	PRDC QNBA	Pioneers Properties Urban Development Qatar National Bank Alahly
EFID	Edita Food Industries	RACC	Raya Contact Center
EGAL	Egypt Aluminum	RMDA	Rameda
EGCH	KIMA	ROTO	Rowad Tourism
EGTS	Egyptian Resorts Co.	RTVC	Remco for Touristic Villages
EHDR	Egyptian Resorts Co. Egyptians for Housing & Development	SKPC	Sidi Kerir Petrochemicals
EKHO	Egypt Kuwait Holding	SNFC	Sharkia National Food Co.
ELEC	Egyptian Electrical Cables	SPMD	Speed Medical
ELNA	El-Nasr for Manufacturing Agricultures	SVCE	South Valley Cement
ELSH	El-Shams Housing & Development	SWDY	Elsewedy Electric
ELWA	El-Wadi for Touristic Investments	TMGH	TMG Holding
EMFD	Emaar Misr for Development	UASG	United Arab Shipping
ESRS	Ezz Steel	UEGC	Elsaeed Contracting & RE Inv.
ETEL	Telecom Egypt	UNIP	Unipack
ETRS	Egytrans	UNIT	United Co for Housing & Developments
EXPA	Export Development Bank of Egypt	ZEOT	Extracted Oils
FAIT	Faisal Islamic Bank of Egypt (EGP)	ZMID	Zahraa El-Maadi Investment
	57.		





Guidelines

Timeframe

• **Near Term:** 1-5 trading sessions

• Short Term: 1-4 weeks
• Medium Term: 1-3 months

• **Long Term:** More than 3 months

Zones & Levels

- **Resistance zone:** It is the price zone at which the price of a stock meets pressure on its way up with the emergence of a growing number of sellers who wish to sell at that price zone.
- Support zone: It represents a price zone that a stock struggles not to fall below in a given period of time.
- **Entry zone:** It is the suggested buy or sell zone.
- Final entry price:
 - o **Long position:** Average of the upper level in the entry zone and the lower level that the stock has achieved before changing the strategy from "Buy" or "Buy dips" to "Hold a long position".
 - O **Short position:** Average of the lower level in the entry zone and the highest level that a stock has achieved before changing the strategy from "Sell" or "Sell rallies" to "Hold a short position".
- Exit level:
 - Long position:
 - If the strategy is "Take profit", the exit level will be the target price.
 - If the strategy is "Take profit within resistance zone", the exit level will be the average of the lower level in the resistance zone and the highest level that the stock has traded at during the session.
 - If the strategy is "Stop loss", the exit level will be the stop-loss level.

Short position:

- If the strategy is "Take profit", the exit level will be the target price.
- If the strategy is "Take profit within support zone", the exit level will be the average of the higher level in the support zone and the lower level that the stock has traded at during the session.
- If the strategy is "Stop loss", the exit level will be the stop-loss level.

Strategies

- **Buy:** Buy if the stock is trading within the entry zone.
- Buy dips: If the stock is trading above the entry zone, buy only when it trades within the entry zone.
- Hold a long position: Hold a long position after buying.
- Hold a short position: Hold a short position after selling.
- Take profit: Exit when the stock achieves the target price.
- Take profit within R zone: Exit a long position at the exit level explained above.
- Take profit within S zone: Exit a short position at the exit level explained above.
- **Stop loss:** Exit when the stock achieves the stop-loss level.
- **Sell:** Sell if the stock is trading within the entry zone.
- Sell rallies: If the stock is trading below the entry zone, sell only when it trades within the entry zone.

Return Calculation

• **Realized return or loss:** The difference between the target price (stop-loss level) and the final entry level as a percentage of the entry level.



Prime Securities

Shawkat El Maraghy

Managing Director

T +202 3300 5622

SElmaraghy@egy.primegroup.org

Sales

Mohamed Ezzat

Head of Sales & Branches **T** +202 3300 5784

MEzzat@egy.primegroup.org

Mohamed Ashmawy

Head of Institutional Sales T +202 3300 5612

MAshmawy@egy.primegroup.org

Amr Alaa CFTe

Team Head –Institutional Desk T +202 3300 5609

AAlaa@egy.primegroup.org

Mohamed El Metwaly

Manager

T +202 3300 5610

MElmetwaly@egy.primegroup.org

Emad El Safoury

Shawkat Raslan

Manager **T** +202 3300 5624

EElsafoury@egy.primegroup.org

Heliopolis Branch Manager **T** +202 3300 8130

SRaslan@egy.primegroup.org

Nashwa Abuelatta

Alexandria Branch Manager **T** +202 3300 5173

NAbuelatta@egy.primegroup.org

Research

Amr Hussein Elalfy CFA

Head of Research **T** +202 3300 5724

AElalfy@egy.primegroup.org

Head Office

Prime Securities S.A.E.

Regulated by FRA License No. 179. Member of the Egyptian Exchange. 2 Wadi Elnil St., Liberty Tower, 7thFl. Mohandessin, Giza, Egypt

T +202 3300 5700 / 770 / 650 / 649

F +202 3760 7543

Branches

Heliopolis

7 Elhegaz Square Heliopolis, Cairo, Egypt

T +202 2777 0600

F +202 2777 0604

Alexandria

7 Albert Al Awal St. Smouha, Alexandria, Egypt

T +202 3300 8170

F +202 3305 4622

Website

www.primeholdingco.com

Disclaimer

Information included in this report has no regard to specific investment objectives, financial situation, advices or particular needs of the report users whether they received them directly or through any research pool and other specialized websites. The report is published for information purposes only and is not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. Unless specifically stated otherwise, all price information is only considered as indicator. No express or implied representation or guarantee is provided with respect to completeness, accuracy or reliability of information included in this report. Past performance is not necessarily an indication of future results. Fluctuation of foreign currency rates of exchange may adversely affect the value, price, or income of any products mentioned in this report. Information included in this report should not be regarded by report users as a substitute for the exercise of their own due diligence and analysis based on own assessment and judgment criteria. Any opinions given are subject to change without notice and may significantly differ or be contrary to opinions expressed by other Prime business areas as a result of using different assumptions and criteria. Prime Group is under no obligation responsible to update or keep current the information contained herein. Prime Group, its directors, officers, employees or clients may have or have had interests or long or short positions in the securities and/or currencies referred to herein, and may at any time make purchases and/or sales in them as principal or agent. Prime Group, its related entities, directors, employees, and agents accept no liability whatsoever for any loss or damage of any kind arising from the use of all or part of these information included in this report whether it is received directly or through research pools and other specialized websites. Certain laws and regulations impose liabilities which cannot be disclaimed. This disclaimer shall, in no way, constitute a waiver or limitation of any rights a person may have under such laws and/or regulations. Furthermore, Prime Group or any of the group companies may have or have had a relationship with or may provide or have provided other services, within its objectives to the relevant companies

Copyrights © 2023, Prime Group, ALL RIGHTS RESERVED. You are hereby notified that distribution and copying of this document is strictly prohibited without the prior approval of Prime Group.