The Cloudy Year Has Just Begun

Mona Bedeir

Chief Economist **T** +202 3300 5722

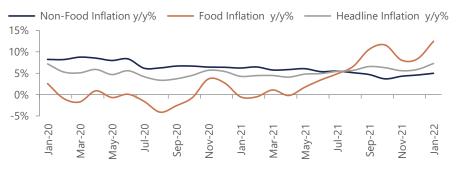
mbedeir@egy.primegroup.org

The highest reading in two years, January's annual urban headline inflation above our expectations: Fueled by the unfavorable base-year effect, upward adjustment in some of subsidized food items, in addition to the last cold wave effect on vegetable prices, annual urban headline inflation surged to +7.3% y/y in January 2022 (vs. our expectations of +6.9% y/y) from +5.9% in December 2021. The acceleration in inflation came to reflect the continued increase in both food basket inflation at +12.4% y/y (vs. +8.4% y/y in December) and non-food inflation at +5% y/y (vs. +4.6% y/y in December). The increase in annual food prices was driven by inflation in: (1) bread and cereals (+7.2% y/y vs. +5.5 % y/y in December); (2) dairy and eggs (+12.9% y/y vs. +11.3% y/y in December); (3) vegetables (+17% y/y vs. -6.9% y/y in December); and (4) sugar and related products (+17.7% y/y vs. +5% y/y in December). Non-food inflation also remained on an upward trajectory, driven mainly by the higher contributions of housing and utility baskets and clothing baskets.

On a monthly basis, inflation also accelerated to +0.9% m/m from -0.1% in December: After two months of deflation, food prices reverted to +0.9% m/m (vs. -0.1% m/m in December). The unfavorable weather conditions and subsidized food card price adjustments drove food inflation to reach +2.1% m/m (vs. -1% m/m in December), the highest reading since September 2021. Most of food basket components' inflation was on an upward trend, mainly meat and poultry (+2.1% y/y vs. -1.4% y/y in December); vegetables (+3.5% y/y vs. -7.1% y/y in December); dairy and eggs (+2% y/y vs. +0.5% y/y in December); and sugar and related products (+0.4% y/y vs. +12.1% y/y in December). Monthly non-food inflation rose to +0.36% m/m (vs. +0.32% m/m in December), with clothing and footwear, furniture and household equipment, and the medical basket driving the increase.

Global conditions and an unfavorable base will continue to cloud the inflation outlook for 2022: The CBE's next meeting on 24 March will likely have another close to mid-point target reading in February (7.2% in our estimates). Thus, we do not expect any shift in its monetary stance, at least in March. Global commodity headwinds remain key upward risks, and the spillover effect of a hawkish Fed policy is expected to become more pronounced by Q2 2022. Thus, an extended hold-rate decision should be enough for now to rein in inflation expectations.

Figure 1: Food Inflation at its highest level in more than two years



Source: CAPMAS, Prime Research.



Prime Securities

Shawkat El Maraghy

Managing Director

T +202 3300 5622

SElmaraghy@egy.primegroup.org

Sales

Mohamed Ezzat

Head of Sales & Branches **T** +202 3300 5784

MEzzat@egy.primegroup.org

Mohamed Ashmawy

Head of Institutional Sales T +202 3300 5612

MAshmawy@egy.primegroup.org

Amr Alaa CFTe

Team Head –Institutional Desk T +202 3300 5609

AAlaa@egy.primegroup.org

Mohamed El Metwaly

Manager

T +202 3300 5610

MElmetwaly@egy.primegroup.org

Emad El Safoury

Manager **T** +202 3300 5624

EElsafoury@egy.primegroup.org

Shawkat Raslan

Heliopolis Branch Manager T +202 3300 8130

SRaslan@egy.primegroup.org

Nashwa Abuelatta

Alexandria Branch Manager **T** +202 3300 5173

NAbuelatta@egy.primegroup.org

Research

Amr Hussein Elalfy CFA

Head of Research **T** +202 3300 5724

AElalfy@egy.primegroup.org

Head Office

Prime Securities S.A.E.

Regulated by FRA License No. 179. Member of the Egyptian Exchange 2 Wadi Elnil St., Liberty Tower, 7thFl. Mohandessin, Giza, Egypt

T +202 3300 5700 / 770 / 650 / 649

F +202 3760 7543

Branches

Heliopolis

7 Elhegaz Square Heliopolis, Cairo, Egypt

T +202 2777 0600

F +202 2777 0604

Alexandria

7 Albert Al Awal St. Smouha, Alexandria, Egypt

T +202 3300 8170

F +202 3305 4622

Website

www.primeholdingco.com

Disclaimer

Information included in this report has no regard to specific investment objectives, financial situation, advices or particular needs of the report users whether they received them directly or through any research pool and other specialized websites. The report is published for information purposes only and is not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. Unless specifically stated otherwise, all price information is only considered as indicator. No express or implied representation or guarantee is provided with respect to completeness, accuracy or reliability of information included in this report. Past performance is not necessarily an indication of future results. Fluctuation of foreign currency rates of exchange may adversely affect the value, price, or income of any products mentioned in this report. Information included in this report should not be regarded by report users as a substitute for the exercise of their own due diligence and analysis based on own assessment and judgment criteria. Any opinions given are subject to change without notice and may significantly differ or be contrary to opinions expressed by other Prime business areas as a result of using different assumptions and criteria. Prime Group is under no obligation responsible to update or keep current the information contained herein. Prime Group, its directors, officers, employees or clients may have or have had interests or long or short positions in the securities and/or currencies referred to herein, and may at any time make purchases and/or sales in them as principal or agent. Prime Group, its related entities, directors, employees, and agents accept no liability whatsoever for any loss or damage of any kind arising from the use of all or part of these information included in this report whether it is received directly or through research pools and other specialized websites. Certain laws and regulations impose liabilities which cannot be disclaimed. This disclaimer shall, in no way, constitute a waiver or limitation of any rights a person may have under such laws and/or regulations. Furthermore, Prime Group or any of the group companies may have or have had a relationship with or may provide or have provided other services, within its objectives to the relevant companies

Copyrights © 2022, Prime Group, ALL RIGHTS RESERVED. You are hereby notified that distribution and copying of this document is strictly prohibited without the prior approval of Prime Group.