Monthly Reading Pressured By Seasonality

Mona Bedeir

Chief Economist **T** +202 3300 5722

mbedeir@egy.primegroup.org

Despite the seasonality factor, annual urban headline inflation remained almost flat on an annual basis: Annual urban headline inflation recorded a minor increase to 4.48% in March 2021, from 4.46% in February 2021, and remained below the lower band of the Central Bank of Egypt's (CBE) target range of $7\% \pm 2\%$. This came despite seasonality-driven factors that pushed food inflation to surge in March to +1.1%, up from -0.5% in February. The contribution of non-food inflation, however, contained the increase in food prices as it fell to +6% y/y in March, down from +6.9% in February. Annual core inflation showed the same trend and inched up slightly to +3.67% y/y in March from +3.65% y/y in February, signaling that demand-driven pressures are still muted.

The effect of seasonality factors is more significant on monthly readings: The effect of Ramadan drove monthly inflation to increase to +0.6% m/m compared to +0.2% in February, mainly due to the significant increase in the contribution of the food basket. Monthly food inflation surged for the first time in three months to +2.23% m/m in March, up from 0% in February; yet, it is still below the +2.7% m/m inflation level recorded in November 2020. Monthly core inflation followed the same trend and increased to +0.5% m/m from +0.3% m/m in February. Inflation readings are still in line with our expectation, indicating that the material demanddriven forces are still marginal despite the ongoing rebound in economic activity and seasonality factors. Despite the global headwinds, we expect inflation to remain contained and well-anchored around the CBE's targets.

Global commodity prices and seasonality factors will keep the CBE on a cautious stance: The recent acceleration in global commodity prices, mainly oil and food prices, compels us to believe that the easing cycle is not going to be resumed any time soon. In addition, the fuel price committee is expected to keep prices unchanged in its next meeting in order to contain cost-driven pressures. Global tightening monetary conditions also play a role in keeping the easing cycle on hold until H2 2021, as the recent surge in U.S. yields, if sustained, would likely affect global capital inflows to the local debt market. Thus, the CBE will likely keep its benchmark rate on hold if disruption to capital inflows persists.

Chart 1: Monthly contribution in inflation by basket

Food and beverages		0.67%
Medical Products & Health Care	0.02%	
Furniture	0.01%	
Hotels and Restaurants	0.00%	
Tobacco	0.00%	
Recreation and Culture	0.00%	
Miscellaneous	0.00%	
Education	0.00%	
Communications	0.00%	
Transport	-0.01%	
Clothing and Footwear	-0.01%	
Housing, Water and Fuels	-0.05%	

Source: CAPMAS, Prime Research.



Prime Securities

Shawkat El Maraghy

Managing Director

T +202 3300 5622

SElmaraghy@egy.primegroup.org

Sales

Mohamed Ezzat

Head of Sales & Branches **T** +202 3300 5784

MEzzat@egy.primegroup.org

Mohamed Ashmawy

Head of Institutional Sales T +202 3300 5612

MAshmawy@egy.primegroup.org

Amr Alaa CFTe

Team Head –Institutional Desk T +202 3300 5609

AAlaa@egy.primegroup.org

Mohamed El Metwaly

Manager

T +202 3300 5610

MElmetwaly@egy.primegroup.org

Emad El Safoury

Manager

T +202 3300 5624

EElsafoury@egy.primegroup.org

Shawkat Raslan

Heliopolis Branch Manager

T +202 3300 8130

SRaslan@egy.primegroup.org

Nashwa Abuelatta

Alexandria Branch Manager

T +202 3300 5173

NAbuelatta@egy.primegroup.org

Research

Amr Hussein Elalfy CFA

Head of Research **T** +202 3300 5724

AElalfy@egy.primegroup.org

Head Office

Prime Securities S.A.E.

Regulated by FRA License No. 179. Member of the Egyptian Exchange 2 Wadi Elnil St., Liberty Tower, 7thFl. Mohandessin, Giza, Egypt

T +202 3300 5700 / 770 / 650 / 649

F +202 3760 7543

Branches

Heliopolis

7 Elhegaz Square Heliopolis, Cairo, Egypt

T +202 2777 0600

F +202 2777 0604

Alexandria

7 Albert Al Awal St. Smouha, Alexandria, Egypt

T +202 3300 8170

F +202 3305 4622

Website

www.primeholdingco.com

Disclaimer

Information included in this report has no regard to specific investment objectives, financial situation, advices or particular needs of the report users whether they received them directly or through any research pool and other specialized websites. The report is published for information purposes only and is not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. Unless specifically stated otherwise, all price information is only considered as indicator. No express or implied representation or guarantee is provided with respect to completeness, accuracy or reliability of information included in this report. Past performance is not necessarily an indication of future results. Fluctuation of foreign currency rates of exchange may adversely affect the value, price, or income of any products mentioned in this report. Information included in this report should not be regarded by report users as a substitute for the exercise of their own due diligence and analysis based on own assessment and judgment criteria. Any opinions given are subject to change without notice and may significantly differ or be contrary to opinions expressed by other Prime business areas as a result of using different assumptions and criteria. Prime Group is under no obligation responsible to update or keep current the information contained herein. Prime Group, its directors, officers, employees or clients may have or have had interests or long or short positions in the securities and/or currencies referred to herein, and may at any time make purchases and/or sales in them as principal or agent. Prime Group, its related entities, directors, employees, and agents accept no liability whatsoever for any loss or damage of any kind arising from the use of all or part of these information included in this report whether it is received directly or through research pools and other specialized websites. Certain laws and regulations impose liabilities which cannot be disclaimed. This disclaimer shall, in no way, constitute a waiver or limitation of any rights a person may have under such laws and/or regulations. Furthermore, Prime Group or any of the group companies may have or have had a relationship with or may provide or have provided other services, within its objectives to the relevant companies

Copyrights © 2021, Prime Group, ALL RIGHTS RESERVED. You are hereby notified that distribution and copying of this document is strictly prohibited without the prior approval of Prime Group.