



**Price**  
**EGP8.84** (as of 27 Dec 2020)

**Fair Value**  
**EGP10.7** (as of 28 Dec 2020)

**12M PT**  
**EGP12.7** (+44%, as of 28 Dec 2020)

Investment Rating  
**Overweight** ★ ★ ★

Risk Rating  
**Medium** ! ! !

**Dina Abdelbadie** | Equity Analyst  
T +202 3300 5716  
[dabdelbadie@egy.primegroup.org](mailto:dabdelbadie@egy.primegroup.org)

More Growth to Come

Geographical diversification to improve profitability

KEY INSIGHTS

**The worst is already behind:** Elsewedy Electric [SWDY] has taken a dive after the COVID-19 outbreak on lockdown pressure locally and globally as well as shorter working hours. This steepened the operating pattern in terms of production and sales. Revenues slipped to EGP31.5bn (-9% y/y) in 9M 2020, and margins followed suit, yet hopes for a good quarter in the end of the year still live on.

**Integrated energy solutions provider:** SWDY offers several energy products, including cables, which have their use in the turnkey segment, and power generation parts, e.g. transformers and meters. With a strong brand locally as well as globally, SWDY was able to clinch a USD2.9bn contract for the largest turnkey project in Tanzania in a consortium with Arab Contractors late 2018, with a 45% share. Ten percent of the three-year project is completed so far.

**Growth potential:** SWDY is open for acquisitions across its business lines, which we think would be a good opportunity for the management to capitalize on its long experience and benefit from its presence worldwide. SWDY has a net cash position of EGP18mn in 9M 2020, which leaves a room for borrowing whenever a suitable opportunity arises. Also, expected growth in the high-margin segments, e.g. renewables, should help improve the company's profitability.

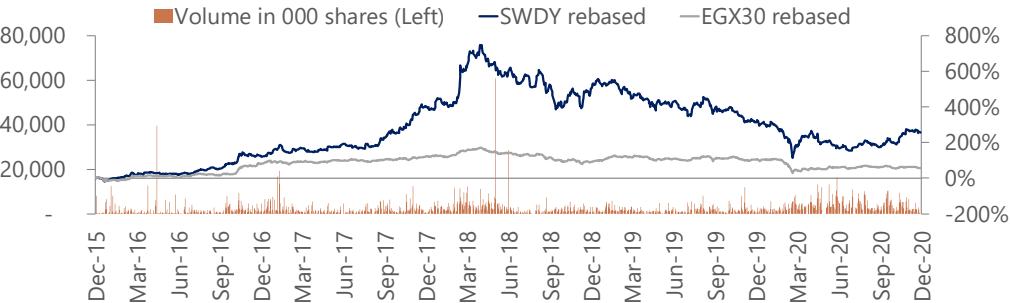
VALUATION, INVESTMENT THESIS, & RISKS

**Overweight, 12M PT EGP12.7 (+44%):** We valued SWDY based on an 8-year three-stage discounted cash flow (DCF) model, with a terminal WACC of 15.6%, terminal growth rate of 3.5% and a cost of equity of 18.6%. This approach produced a fair value of EGP10.7/share and a 12-month price target (12M PT) of EGP12.7/share (a 44% upside potential).

**Investment thesis:** We are positive on SWDY due to **(1)** its solid growth potential in Africa in terms of infrastructure and energy, in addition to being paid in U.S. dollars (less currency risk), **(2)** Egypt's need for electricity distribution and potential exports even if the country becomes self-sufficient in generating electricity, **(3)** its strong R&D team addressing new opportunities in Egypt by participating in upcoming tenders for smart meters, water desalination, or electric cars batteries, and **(4)** its potential participation in the reconstruction of Libya, Syria, and Iraq.

**Risks:** **(1)** Political risk in African countries, **(2)** Toughening competition may hinder margin improvement, **(3)** Currency risk as SWDY is still exposed to FX risk when it comes to having a long position in USD whether in debt or cash.

STOCK RELATIVE PERFORMANCE CHART (5 YEARS)



KEY STOCK STATISTICS

Shares outstanding (mn)	2,184
Free float	31.6%
Market cap (mn)	EGP19,308
Enterprise value (mn)	EGP20,036
52w range	EGP11.80 – 5.24
EGP100 invested 5y ago	EGP358
TTM EPS	EGP1.4
TTM P/E	6.4x
2020e EPS	EGP1.07
2020e P/E	8.3x
2020e P/B	1.0x
Last fiscal year's DPS	EGP0.80
Dividend yield	9.0%
5Y beta	1.1
4Y Proj. EPS CAGR	14.2%

REVENUES / EARNINGS DATA

	Q1	Q2	Q3	Q4	Year
Total Revenues (EGPmn)					
2020	10,779	9,339	11,352	e11,011	e42,481
2019	11,224	10,331	12,993	12,081	46,629
2018	9,982	10,119	10,215	12,175	42,491
2017	9,785	10,870	11,463	10,793	42,911
2016	4,639	5,860	4,874	9,272	24,645
2015	3,980	7,107	4,433	5,052	20,572
Net Profit After Minorities (EGPmn)					
2020	400	514	818	e605	e2,337
2019	957	931	829	1,305	4,022
2018	1,402	972	1,129	1,489	4,992
2017	1,509	1,501	1,557	1,802	6,368
2016	758	873	721	1,501	3,853
2015	239	439	285	282	1,245



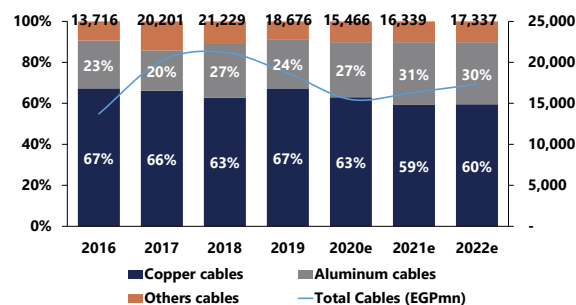
## BUSINESS SUMMARY

SWDY operates through three main segments: (1) wires & cables which includes the various cables and raw materials (41% of net revenues in 9M 2020), (2) turnkey (47%), and (3) electrical products which includes meters, transformers, other electrical products and renewables (12%). Exports, which represented 24% of net revenues in 9M 2020, to 110 country around the world.

### Wires & Cables

The wires & cables segment slid to being the second biggest contributor to revenues (41% of net revenues in 9M 2020), having been a lifelong top contributor. Revenues grew by a 3-year CAGR (2016-2019) of 15% to EGP21.66bn which we expect would grow by a 4-year CAGR of 5% to EGP21.43bn by 2024. This segment's total capacity stands in 2019 at 280,000 tons, split between Egypt (59%), Saudi Arabia (27%), Qatar (8%), Algeria (4%), and Ethiopia (2%). We expect revenues to grow in in Egypt, Saudi Arabia, and Algeria at rates higher than the remaining countries. This should be backed by the three countries' infrastructure investments (Algeria in 2021). Gross profit margin before intercompany revenues averaged 11.3% over 2016-2019, and we expect it to average 8.7% over the following five years. SWDY's key products in the wires & cables segment include power cables, special cables, fiber optic cables, winding wires, and raw materials.

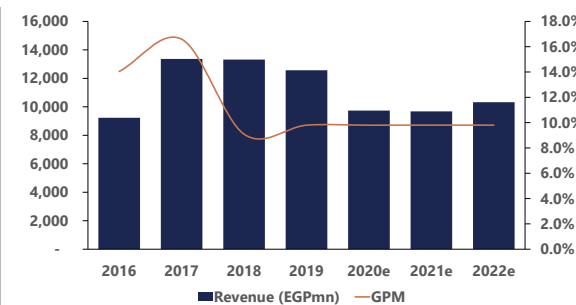
### Cables revenue breakdown



Source: Company Reports, Prime Research.

**Copper Cables:** Mainly used as cables under the ground, copper cables contributed the most to the revenues of wires & cables (37% in 9M 2020). Gross profit margin has decreased to 9.8% in 9M 2020 from 16.6% in 2017 after benefiting from low-cost inventory following the EGP floatation in 2016. We expect gross profit margin to normalize at 9.8% over the coming years. Revenues grew by a 3-year CAGR (2016-2019) of 11%, and we expect revenues to grow by a 4-year CAGR of 5% to EGP12.02bn by 2024.

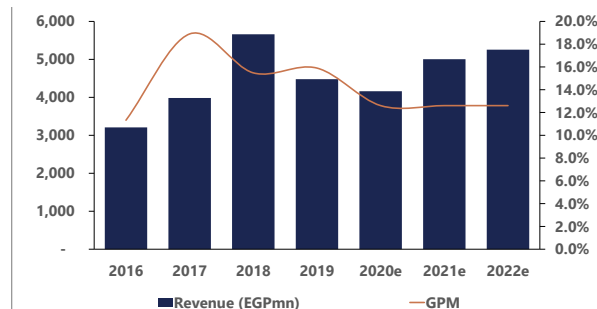
### Copper cables revenue vs. GPM



Source: Company Reports, Prime Research.

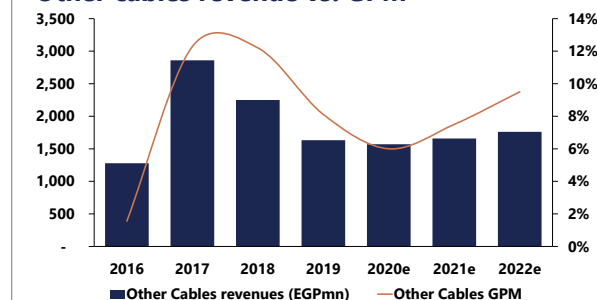
**Aluminum Cables:** Demanded for high-voltage work on heights, aluminum cables captured 16% of the revenues of wires & cables in 9M 2020. Gross profit margins have been high (higher vs. copper cables), averaging 16% since 2018, a trend that we assume will carry on. Aluminum margins depend on the order type. SWDY does not keep inventory for long, purchasing on a project-by-project basis. SWDY mainly exports to Europe with margins depending on the cable type, the country, and the buyer. Revenues climbed by a 3-year CAGR (2016-2019) of 12%, and we expect revenues to grow by a 4-year CAGR of 7% to EGP5.55bn by 2024.

### Aluminum cables revenue vs. GPM



Source: Company Reports, Prime Research.

### Other cables revenue vs. GPM



Source: Company Reports, Prime Research.

**Other Cables:** SWDY has the know-how that enables it to produce various types of cables, such as special cables and fiber optics cables.

Revenues grew by a 3-year CAGR (2016-2019) of 8%, and we expect revenues to grow by a 4-year CAGR of 6% to EGP1.99bn by 2024. Gross profit margin has averaged of 8.5% from 2016 to 2019, which we expect will average 9% over the following five years.



## BUSINESS SUMMARY (CONT'D)

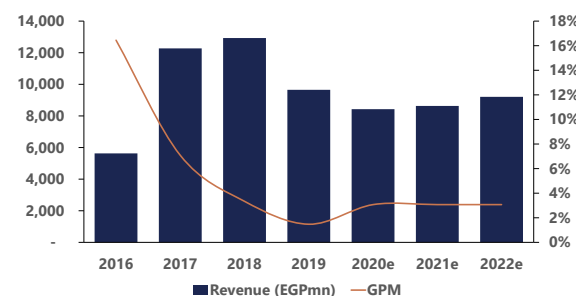
### Raw Materials

**Copper Rods:** Used as the raw material for copper cables, copper rods made up 32% of the revenues of wires & cables in 9M 2020. Copper rods is considered one of the low-margin sub-segments. Its GPM has been continuously decreasing from 16.4% in 2016 to a paltry 1.5% in 2019 despite a high 3-year revenue CAGR (2016-2019) of 20%. We expect revenues to grow by a 4-year CAGR of 6% to EGP10.72bn by 2024.

**PVC:** Made of plastic powder that is processed to cover cables, PVC is used for electricity insulation. Contributing 6% to the revenues of wires & cables in 9M 2020, PVC saw its gross profit margin decline from 32% in 2016 to stabilize at 19% after the effect of the EGP floatation. Revenues surged by a 3-year CAGR (2016-2019) of 17%, and we expect revenues to grow by a 4-year CAGR of 7% to EGP2.09bn by 2024.

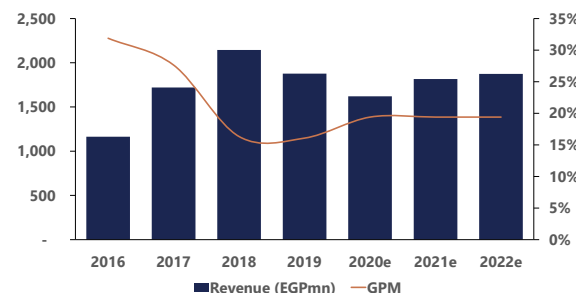
**Raw Steel:** Contributing a meager 2% to the revenues of wires & cables in 9M 2020, raw steel is used to protect and strengthen some kinds of cables in order not to be broken. Its average gross profit margin hit 15.5% during the 2016-2019 period, and we expect it to average 9.2% in the following five years.

### Copper rods revenue vs. GPM



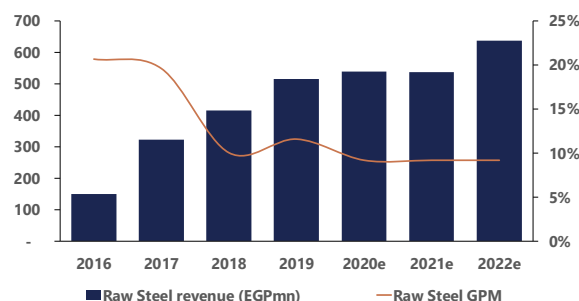
Source: Company Reports, Prime Research.

### PVC revenue vs. GPM



Source: Company Reports, Prime Research.

### Raw steel revenue vs. GPM



Source: Company Reports, Prime Research.

### Turnkey

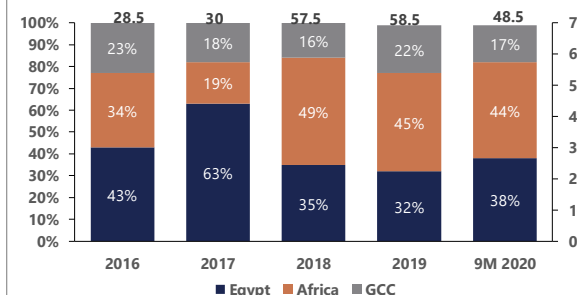
Historically, turnkey has long been the second largest revenue contributor until Q1 2020 when the segment clinched the top slot, dominating 46% of revenues. GPM had always been in double-digit high teens to early twenties, yet in 9M 2020 it dropped to 10.7%, pressured by COVID-19.

The biggest turnkey project for SWDY is the Tanzanian dam and hydropower plant, which was secured in a historic USD2.9bn deal in 2018. SWDY's share stands at 45%, with 55% assigned to Arab Contractors. Ten percent of the three-year project is completed so far, and full completion is expected in 2022, accordingly to SWDY's management. The Tanzanian government sees this dam as one of the top three projects in its budget. We appreciate SWDY's expansion in Africa as African countries need many more electricity

projects than Europe where demand is low and competition is high. SWDY also has two low-margin projects in Dubai and Sharjah, UAE. We expect the turnkey segment's GPM to average 9% over the coming five years due to toughening competition globally.

Africa has the lion's share of SWDY's USD48.5bn backlog (44% in 9M 2020, up from 34% in 2016), backed by Tanzania's dam project. Meanwhile, demand for electricity projects in Saudi Arabia is expected to increase, another opportunity for SWDY to easily benefit from, capitalizing on its presence in the kingdom.

### Total backlog by region



Source: Company Reports, Prime Research.



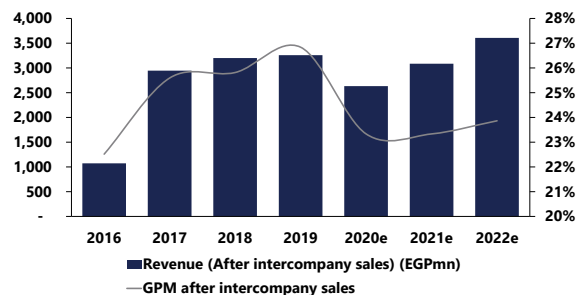
## BUSINESS SUMMARY (CONT'D)

### Electrical Products

#### Meters

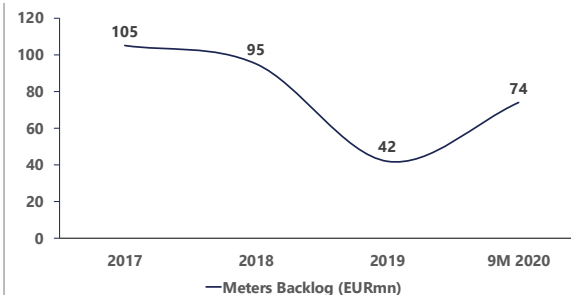
SWDY produces meters in Egypt and Europe (Slovenia). With customized products, SWDY sells to electricity entities and some residential compounds. SWDY's management sees sales growing in Europe at a higher pace than Egypt. Gross profit margin generated by this segment ranges between 22-24%. Even during the current tough times with COVID-19, the meters sub-segment managed to achieve a GPM of 20.6% in 9M 2020 (before intercompany sales). We think GPM will normalize at its historical levels, after the slight decrease in prices to USD34/meter in 9M 2020 (vs. USD36/meter in 2019). Indeed, meters prices have grown by a 3-year CAGR (2016-2019) of 4% to USD36/meter in 2019. We expect meters prices to grow at a 4-year CAGR of 5% to USD42/meter by 2024.

#### Meters revenue vs. GPM



Source: Company Reports, Prime Research.

#### Meters backlog trend



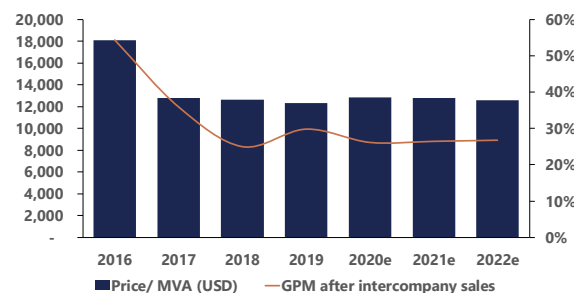
Source: Company Reports, Prime Research.

**Meters backlog and product range:** Despite that meters backlog has been decreasing for a while, it started to recover and orders are expected to increase again, supported by the latest orders acquired in 2019 from Togo (value of USD36.7mn) and Madagascar (value of EUR44mn). SWDY produces two types of meters: (1) smart meters using smart grid technology, which are produced in Slovenia and exported to the rest of Europe and GCC countries. This kind of meters measures consumption and sends the data directly to the electricity authority. (2) pre-paid meters, which are produced in Egypt. These meters, for both residential and industrial use, are chargeable, sold in Egypt and Africa. We note that SWDY used to produce the old induction meters which have not been produced since 2018. SWDY is not confined to a certain capacity as it has the option to outsource.

### Transformers

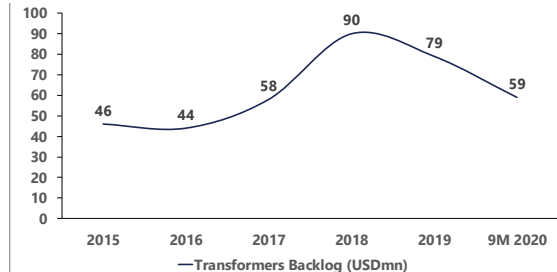
SWDY runs five factories in Egypt, Algeria, Sudan, Zambia, and Nigeria, delivering to 18 countries around the world with a capacity of 20,000 MVA. SWDY plans to raise its capacity (dominated mostly by Egypt) by 15% p.a. Transformers are mainly exported to Africa and GCC countries. GPM fell from 38% in 2016 to 26% in 2019 before sliding further to 22.8% in 9M 2020 (before intercompany sales) affected by COVID-19. We expect GPM to normalize at 24% going forward. SWDY benefits from its relatively low-cost production, which enables it to maintain high margins. Transformers prices grew at a 3-year CAGR (2016-2019) of 4% to EGP207,000/unit, moving forward with a 4-year CAGR of 4% to EGP235,000/unit. SWDY produces transformers with their various voltage types as well as both the step-up and step-down ones.

#### Transformers price vs. GPM



Source: Company Reports, Prime Research.

#### Transformers backlog trend

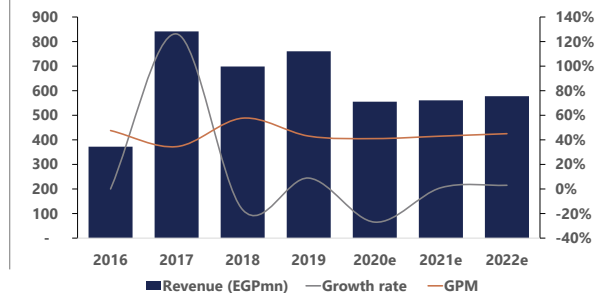


Source: Company Reports, Prime Research.

### Other Electrical Products

This sub-segment includes wire insulation, cable accessories connectors, and cable jackets. Despite its small contribution to revenues (1% in 9M 2020), this sub-segment's high margins ranged between 35-58% (peaking at 58% in 2018). In 9M 2020, margins decreased to 41%, which we think will recover. This sub-segment helps protect SWDY's cables and ensures its quality in electricity transmission.

#### Other electrical products revenues vs. GPM



Source: Company Reports, Prime Research.



BUSINESS SUMMARY (CONT'D)

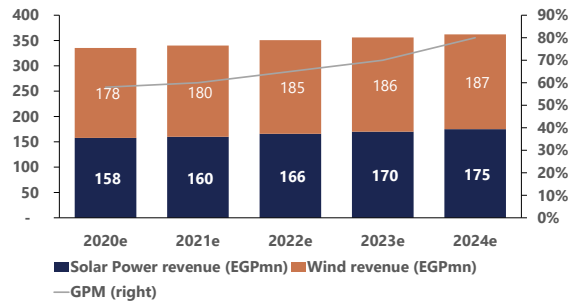
Renewables

Launched in Q1 2020, renewables is a high-margin segment with less than 1% contribution to revenues. This segment operates under a power purchase agreement (PPA) with governments at fixed tariffs.

We expect the segment's GPM (57.7% in 9M 2020) to improve further in the future, backed by SWDY's vision to expand in renewable and sustainable solutions. The renewables segment is divided into two main locations:

- Benban, Egypt:** Through its solar power plant, SWDY sells electricity to the Egyptian government under a USD140mn project that is part of Egypt's plan to generate 20% of its electricity from renewable resources by 2022. SWDY's expected annual revenues are USD10mn over the next 20 years.
- Greece:** SWDY has four companies in Greece, three specialized in wind energy and another specialized in hydroelectric energy. SWDY had acquired these projects at EUR55mn. SWDY's expected annual revenues are EUR10mn over the next 20 years.

Renewables revenue breakdown



Source: Company Reports, Prime Research.





## KEY ASSUMPTIONS

		2016a	2017a	2018a	2019a	2020e	2021e	2022e	2023e	2024e
<b>Cables</b>										
<b>Copper Cables</b>										
Sales volume	Ton	104,220	85,426	80,078	85,899	75,489	73,202	73,202	73,202	73,202
Growth rate			-18%	-6%	7%	-12%	-3%	0%	0%	0%
<b>Revenue</b>	<b>EGPmn</b>	<b>9,230</b>	<b>13,360</b>	<b>13,318</b>	<b>12,565</b>	<b>9,736</b>	<b>9,677</b>	<b>10,322</b>	<b>11,120</b>	<b>12,019</b>
Growth rate			45%	0%	-6%	-23%	-1%	7%	8%	8%
Price/ton	USD	8,706	8,771	9,335	8,703	8,180	8,262	8,510	8,936	9,382
Gross profit	EGPmn	1,296	2,217	1,210	1,231	954	949	1,012	1,090	1,178
<b>Gross profit/ton</b>	<b>EGP</b>	<b>12,436</b>	<b>25,949</b>	<b>15,113</b>	<b>14,332</b>	<b>12,636</b>	<b>12,957</b>	<b>13,822</b>	<b>14,889</b>	<b>16,094</b>
<b>GPM</b>		<b>14.0%</b>	<b>16.6%</b>	<b>9.1%</b>	<b>9.8%</b>	<b>9.8%</b>	<b>9.8%</b>	<b>9.8%</b>	<b>9.8%</b>	<b>9.8%</b>
<b>Aluminum Cables</b>										
Sales volume	Ton	51,408	36,656	43,486	41,049	41,264	40,998	40,998	40,998	40,998
Growth rate			-29%	19%	-6%	1%	-1%	3%	0%	0%
<b>Revenue</b>	<b>EGPmn</b>	<b>3,208</b>	<b>3,982</b>	<b>5,661</b>	<b>4,479</b>	<b>4,160</b>	<b>5,003</b>	<b>5,254</b>	<b>5,391</b>	<b>5,549</b>
Growth rate			24%	42%	-21%	-7%	20%	5%	3%	3%
Price/ton	USD	6,134	6,092	7,306	6,491	6,394	7,627	7,735	7,735	7,735
Gross profit	EGPmn	363	752	876	712	524	631	662	680	699
<b>Gross profit/ton</b>	<b>EGP</b>	<b>7,066</b>	<b>20,527</b>	<b>20,151</b>	<b>17,346</b>	<b>12,706</b>	<b>15,382</b>	<b>16,155</b>	<b>16,574</b>	<b>17,062</b>
<b>GPM</b>		<b>11.3%</b>	<b>18.9%</b>	<b>15.5%</b>	<b>15.9%</b>	<b>12.6%</b>	<b>12.6%</b>	<b>12.6%</b>	<b>12.6%</b>	<b>12.6%</b>
<b>Other Cables</b>										
<b>Revenue</b>	<b>EGPmn</b>	<b>1,279</b>	<b>2,859</b>	<b>2,250</b>	<b>1,632</b>	<b>1,570</b>	<b>1,659</b>	<b>1,760</b>	<b>1,866</b>	<b>1,985</b>
Growth rate			124%	-21%	-27%	-4%	6%	6%	6%	6%
<b>Gross profit</b>		<b>20</b>	<b>351</b>	<b>275</b>	<b>132</b>	<b>94</b>	<b>124</b>	<b>167</b>	<b>205</b>	<b>238</b>
<b>GPM</b>		<b>2%</b>	<b>12%</b>	<b>12%</b>	<b>8%</b>	<b>6%</b>	<b>8%</b>	<b>10%</b>	<b>11%</b>	<b>12%</b>

**Wires & Cables**

The production mix between Copper cables and Aluminum Cables is determined upon clients requests, whether for high or low voltage usages and under or above the ground. Margins are determined based on the contract itself, country and the purchasing entity. Margins are not expected to be improved significantly due to the tough competition.

**Copper Cables**

We expect the gross profit per ton to increase at a 4-year CAGR of 6% (2020-2024).

**Aluminum Cables**

We expect the gross profit per ton to increase at a 4-year CAGR of 8% (2020-2024).

**Other Cables**

We expect the gross profit to increase at a 4-year CAGR of 26% (2020-2024).



## KEY ASSUMPTIONS (CONT.'D)

		2016a	2017a	2018a	2019a	2020e	2021e	2022e	2023e	2024e
<b>Raw Materials</b>										
<b>Copper Rods</b>										
Sales volume	Ton	107,437	109,668	104,625	89,129	86,400	86,400	86,400	86,400	86,400
Growth rate			2%	-5%	-15%	-3%	0%	0%	0%	0%
<b>Revenue</b>	<b>EGPmn</b>	<b>5,626</b>	<b>12,272</b>	<b>12,928</b>	<b>9,649</b>	<b>8,423</b>	<b>8,633</b>	<b>9,209</b>	<b>9,920</b>	<b>10,722</b>
Growth rate		0%	118%	5%	-25%	-13%	2%	7%	8%	8%
Price/ton	USD	5,148	6,276	6,935	6,441	6,183	6,245	6,432	6,754	7,091
Gross profit	EGPmn	925	868	431	142	259	265	283	305	329
<b>Gross profit/ton</b>	<b>EGP</b>	<b>8,610</b>	<b>7,918</b>	<b>4,121</b>	<b>1,596</b>	<b>2,993</b>	<b>3,067</b>	<b>3,272</b>	<b>3,525</b>	<b>3,810</b>
<b>GPM</b>		<b>16.4%</b>	<b>7.1%</b>	<b>3.3%</b>	<b>1.5%</b>	<b>3.1%</b>	<b>3.1%</b>	<b>3.1%</b>	<b>3.1%</b>	<b>3.1%</b>
<b>PVC</b>										
Sales volume	Ton	99,056	88,042	110,167	96,962	86,856	86,856	88,830	90,804	92,778
Growth rate			-11%	25%	-12%	-10%	0%	2%	2%	2%
<b>Revenue</b>	<b>EGPmn</b>	<b>1,163</b>	<b>1,720</b>	<b>2,144</b>	<b>1,877</b>	<b>1,621</b>	<b>1,816</b>	<b>1,873</b>	<b>1,889</b>	<b>2,091</b>
Growth rate			47.9%	24.6%	-12.5%	-13.6%	12.0%	3.2%	0.8%	10.7%
Price/ton	USD	1,155	1,096	1,092	1,151	1,184	1,307	1,273	1,224	1,288
Gross profit	EGPmn	371	475	350	302	314	352	363	366	406
<b>Gross profit/ton</b>	<b>EGP</b>	<b>3,744</b>	<b>5,399</b>	<b>3,176</b>	<b>3,110</b>	<b>3,620</b>	<b>4,056</b>	<b>4,091</b>	<b>4,036</b>	<b>4,372</b>
<b>GPM</b>		<b>31.9%</b>	<b>27.6%</b>	<b>16.3%</b>	<b>16.1%</b>	<b>19.4%</b>	<b>19.4%</b>	<b>19.4%</b>	<b>19.4%</b>	<b>19.4%</b>
<b>Raw Steel</b>										
Sales volume	Ton	15,279	18,712	10,856	9,904	3,108	3,024	3,360	4,200	5,040
Growth rate			22%	-42%	-9%	-69%	-3%	11%	25%	20%
<b>Revenue</b>	<b>EGPmn</b>	<b>150</b>	<b>323</b>	<b>415</b>	<b>515</b>	<b>539</b>	<b>538</b>	<b>637</b>	<b>858</b>	<b>1,113</b>
Growth rate			115%	28%	24%	5%	0%	19%	35%	30%
Price/ton	USD	767	779	1,928	2,736	9,987	10,087	10,390	10,909	11,455
Gross profit	EGPmn	31	63	42	60	50	49	59	79	102
<b>Gross profit/ton</b>	<b>EGP</b>	<b>2,033</b>	<b>3,389</b>	<b>3,840</b>	<b>6,039</b>	<b>15,970</b>	<b>16,368</b>	<b>17,460</b>	<b>18,809</b>	<b>20,330</b>
<b>GPM</b>		<b>20.7%</b>	<b>19.6%</b>	<b>10.1%</b>	<b>11.6%</b>	<b>9.2%</b>	<b>9.2%</b>	<b>9.2%</b>	<b>9.2%</b>	<b>9.2%</b>

Source: Company reports, Prime Research.

## Wires &amp; Cables (cont.'d)

## Raw Materials

## Copper Rods

We expect gross profit per ton to increase at a 4-year CAGR of 6% (2020-2024). We expect GPM to stay at 3.1%, slightly above 2019 level of 1.5%.

## PVC

We expect the gross profit per ton to increase at a 4-year CAGR of 5% (2020-2024). We expect its GPM to stay at 19.4%.

## Raw Steel

We expect the gross profit per ton to increase at a 4-year CAGR of 6% (2020-2024). We expect its GPM to stay at 9.2%.

## Total

We expect the net revenues for wires & cables segment to increase at 4-year CAGR of 5%. Also, gross profit is expected to increase at 4-year CAGR of 8%. Meanwhile blended gross profit margin is expected to improve slightly from 12.5% (after intercompany sales) in 9M 2020 to 13.8% in 2024.



## KEY ASSUMPTIONS (CONT.'D)

		2016a	2017a	2018a	2019a	2020e	2021e	2022e	2023e	2024e
<b>Turnkey</b>										
<b>Backlog</b>	<b>EGPbn</b>	<b>28.5</b>	<b>30.0</b>	<b>57.5</b>	<b>58.5</b>	<b>51.7</b>	<b>47.5</b>	<b>45.5</b>	<b>44.6</b>	<b>44.3</b>
Growth rate			5%	92%	2%	-12%	-8%	-4%	-2%	-1%
<b>New awards</b>	<b>EGPbn</b>	<b>22.8</b>	<b>16.9</b>	<b>40.7</b>	<b>20.1</b>	<b>13.1</b>	<b>12.3</b>	<b>13.6</b>	<b>14.7</b>	<b>15.6</b>
Growth rate			-26%	140%	-50%	-35%	-6%	10%	8%	6%
Local sales	EGPmn	7,972	11,051	11,355	17,165	16,255	12,978	12,333	12,532	12,922
Export sales and construction revenues	EGPmn	7,451	2,122	7,795	2,963	3,698	3,488	3,279	3,099	2,953
<b>Revenues w/o inter-segment sales</b>	<b>EGPmn</b>	<b>9,480</b>	<b>15,422</b>	<b>13,172</b>	<b>19,150</b>	<b>19,953</b>	<b>16,466</b>	<b>15,611</b>	<b>15,631</b>	<b>15,875</b>
Growth rate			63%	-15%	45%	4%	-17%	-5%	0%	2%
Total cost	EGPmn	11,579	14,581	12,336	18,318	20,229	16,657	15,852	15,746	15,918
Gross profit	<b>EGPmn</b>	<b>2,096</b>	<b>2,833</b>	<b>2,367</b>	<b>3,875</b>	<b>2,414</b>	<b>2,059</b>	<b>1,999</b>	<b>2,046</b>	<b>2,171</b>
<b>GPM</b>		<b>22.1%</b>	<b>18.4%</b>	<b>18.0%</b>	<b>20.2%</b>	<b>10.7%</b>	<b>11.0%</b>	<b>11.2%</b>	<b>11.5%</b>	<b>12.0%</b>
<b>Meters</b>										
Sales volume	Unit	3,365,270	3,782,300	3,640,554	6,027,860	5,425,074	5,967,581	6,564,340	7,220,773	7,942,851
Growth rate			12%	-4%	66%	-10%	10%	10%	10%	10%
Revenues (before intercompany sales)	EGPmn	1,103	3,323	3,482	3,684	2,924	3,427	4,099	4,857	5,775
<b>Revenue (after inter-co. sales)</b>	<b>EGPmn</b>	<b>1,072</b>	<b>2,945</b>	<b>3,200</b>	<b>3,258</b>	<b>2,631</b>	<b>3,084</b>	<b>3,607</b>	<b>4,274</b>	<b>5,082</b>
Growth rate			175%	9%	2%	-19%	17%	17%	18%	19%
Costs (without selling expenses)	EGPmn	862	2,569	2,656	2,810	2,310	2,707	3,238	3,837	4,562
Gross profit	EGPmn	241	754	826	874	614	720	861	1,020	1,213
Blended price/unit	USD	32	49	54	36	34	36	38	40	42
Blended meters cost/unit	EGP	256	679	730	466	426	454	493	531	574
Blended GP/unit	EGP	72	199	227	145	113	121	131	141	153
<b>GPM before intercompany sales</b>		<b>21.9%</b>	<b>22.7%</b>	<b>23.7%</b>	<b>23.7%</b>	<b>21.0%</b>	<b>24.0%</b>	<b>24.0%</b>	<b>24.0%</b>	<b>24.0%</b>
<b>GPM after intercompany sales</b>		<b>22.5%</b>	<b>25.6%</b>	<b>25.8%</b>	<b>26.8%</b>	<b>23.3%</b>	<b>23.3%</b>	<b>23.9%</b>	<b>23.9%</b>	<b>23.9%</b>

## Turnkey

As we discussed before, SWDY has been awarded its biggest turnkey project in Tanzania in late 2018 which is expected to be completed in 2022. However being awarded such a great project is not easy, we expect that many smaller projects are more feasible. We don't expect a significant increase in margins due to the high competition and the expected projects with governments where the bargaining power does not exist.

## Electrical Products

## Meters

We expect the meters revenue (before intercompany sales) to grow by a 19% 4-year CAGR (2020-2024) driven by the increase in price per meter. Gross profit margin is expected to be maintained at mid twenties level. Meanwhile Gross profit per unit is expected to grow at a 4-year CAGR of 8% (2020-2024).





## KEY ASSUMPTIONS (CONT.'D)

		2016a	2017a	2018a	2019a	2020e	2021e	2022e	2023e	2024e
<b>Transformers</b>										
Sales volume	MVA	5,824	6,425	8,406	9,874	8,466	8,364	8,568	8,568	8,976
Growth rate			10%	31%	17%	-14%	-1%	2%	0%	5%
Revenue (before intercompany sales)	EGPmn	1,073	1,467	1,894	2,044	1,717	1,714	1,791	1,862	2,107
<b>Revenue (after intercompany sales)</b>	<b>EGPmn</b>	<b>760</b>	<b>1,227</b>	<b>1,681</b>	<b>1,806</b>	<b>1,511</b>	<b>1,491</b>	<b>1,540</b>	<b>1,583</b>	<b>1,770</b>
Growth rate			61%	37%	7%	-16%	-1%	3%	3%	12%
Costs (without selling exp)	EGPmn	660	1,027	1,474	1,506	1,322	1,320	1,379	1,434	1,622
Gross profit	EGPmn	413	441	420	538	395	394	412	428	485
Growth rate			-29%	-1%	-3%	4%	0%	-2%	1%	5%
Cost/MVA	EGP	113,272	159,827	175,390	152,521	156,203	157,765	160,920	167,357	180,746
GP/MVA	EGP	70,886	68,576	49,942	54,480	46,658	47,125	48,067	49,990	53,989
<b>GPM before intercompany sales</b>		<b>38%</b>	<b>30%</b>	<b>22%</b>	<b>26%</b>	<b>23%</b>	<b>23%</b>	<b>23%</b>	<b>23%</b>	<b>23%</b>
<b>GPM after intercompany sales</b>		<b>54%</b>	<b>36%</b>	<b>25%</b>	<b>30%</b>	<b>26%</b>	<b>26%</b>	<b>27%</b>	<b>27%</b>	<b>27%</b>
<b>Other Electrical Products</b>										
<b>Revenue</b>	<b>EGPmn</b>	<b>372</b>	<b>841</b>	<b>699</b>	<b>760</b>	<b>555</b>	<b>561</b>	<b>577</b>	<b>601</b>	<b>631</b>
Growth rate			126%	-17%	9%	-27%	1%	3%	4%	5%
Costs	EGPmn	195	551	296	433	328	320	318	300	315
Gross profit	<b>EGPmn</b>	177	290	403	327	228	241	260	300	315
<b>GPM</b>		<b>48%</b>	<b>34%</b>	<b>58%</b>	<b>43%</b>	<b>41%</b>	<b>43%</b>	<b>45%</b>	<b>50%</b>	<b>50%</b>
<b>Renewables</b>										
<b>Solar Power revenues</b>	<b>EGPmn</b>					<b>158</b>	<b>160</b>	<b>166</b>	<b>170</b>	<b>175</b>
<b>Wind revenues</b>	<b>EGPmn</b>					<b>178</b>	<b>180</b>	<b>185</b>	<b>186</b>	<b>187</b>
Growth rate						0%	1%	3%	2%	2%
Cost	EGPmn					141	136	123	107	72
GP	EGPmn					195	204	228	249	290
<b>GPM</b>						<b>58%</b>	<b>60%</b>	<b>65%</b>	<b>70%</b>	<b>80%</b>

### Transformers

We expect revenues to grow at a 4-year CAGR of 5% (2020-2024), gross profit is expected to grow by a 4-year CAGR of 4% backed by SWDY's untapped targeted markets which will give SWDY the ability to grow its prices by a 4-year CAGR of 4%. Gross profit margin is expected to be maintained at the high twenties level.

### Other Electrical Products

We expect revenues to grow at a 4-year CAGR of 3% (2020-2024). Meanwhile, gross profit is expected to grow at a 4-year CAGR of 8% (2020-2024). Gross profit margin is expected to be improved to reach 50% in 2024.

### Renewables

This new segment started in 2020 with high hopes to be increased in the future. The fact the SWDY's projects are working under power purchase agreement (PPA) with fixed tariffs leaves the increase in revenues converted in EGP is mainly about the foreign currency exchange rate. until other projects with new tariffs are added. Gross profit margins are expected to increase until it reaches 80% in 2024. Gross profit margin is expected to grow at a 4-year CAGR of 10% (2020-2024).

Source: Company reports, Prime Research.



## KEY ASSUMPTIONS (CONT.'D)

		2016a	2017a	2018a	2019a	2020e	2021e	2022e	2023e	2024e
<b>Total</b>										
Gross revenue wires & cables	EGPmn	20,656	34,517	36,716	30,717	26,049	27,325	29,056	31,043	33,480
<b>Net revenue wires &amp; cables</b>	<b>EGPmn</b>	<b>14,195</b>	<b>22,476</b>	<b>23,614</b>	<b>21,655</b>	<b>17,713</b>	<b>18,308</b>	<b>19,177</b>	<b>20,178</b>	<b>21,427</b>
Turnkey gross revenue	EGPmn	13,675	17,414	14,703	22,194	22,642	18,716	17,851	17,792	18,089
<b>Turnkey net revenue</b>	<b>EGPmn</b>	<b>9,480</b>	<b>15,422</b>	<b>13,172</b>	<b>19,150</b>	<b>19,953</b>	<b>16,466</b>	<b>15,611</b>	<b>15,631</b>	<b>15,875</b>
Meters gross revenue	EGPmn	1,103	3,323	3,482	3,684	2,924	3,427	4,099	4,857	5,775
<b>Meters net revenue</b>	<b>EGPmn</b>	<b>1,072</b>	<b>2,945</b>	<b>3,200</b>	<b>3,258</b>	<b>2,631</b>	<b>3,084</b>	<b>3,607</b>	<b>4,274</b>	<b>5,082</b>
Transformers gross revenue	EGPmn	1,073	1,467	1,894	2,044	1,717	1,714	1,791	1,862	2,107
<b>Transformers net revenue</b>	<b>EGPmn</b>	<b>760</b>	<b>1,227</b>	<b>1,681</b>	<b>1,806</b>	<b>1,511</b>	<b>1,491</b>	<b>1,540</b>	<b>1,583</b>	<b>1,770</b>
<b>Other electrical products net revenue</b>	<b>EGPmn</b>	<b>372</b>	<b>841</b>	<b>699</b>	<b>760</b>	<b>555</b>	<b>561</b>	<b>577</b>	<b>601</b>	<b>631</b>
<b>Renewables net revenue</b>	<b>EGPmn</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>335</b>	<b>340</b>	<b>351</b>	<b>356</b>	<b>362</b>
Gross revenue	EGPmn	36,878	57,563	57,494	59,399	54,222	52,082	53,725	56,511	60,443
<b>Net revenue</b>	<b>EGPmn</b>	<b>25,879</b>	<b>42,911</b>	<b>42,366</b>	<b>46,629</b>	<b>42,699</b>	<b>40,250</b>	<b>40,864</b>	<b>42,623</b>	<b>45,146</b>
Growth rate			66%	-1%	10%	-8%	-6%	2%	4%	6%
Gross profit	EGPmn	5,933	9,044	7,199	8,194	6,040	5,988	6,306	6,769	7,426
<b>GPM before intercompany sales</b>		<b>16.1%</b>	<b>15.7%</b>	<b>12.5%</b>	<b>13.8%</b>	<b>11.1%</b>	<b>11.5%</b>	<b>11.7%</b>	<b>12.0%</b>	<b>12.3%</b>
<b>GPM after intercompany sales</b>		<b>22.9%</b>	<b>21.1%</b>	<b>17.0%</b>	<b>17.6%</b>	<b>14.1%</b>	<b>14.9%</b>	<b>15.4%</b>	<b>15.9%</b>	<b>16.4%</b>

## Overall

- Gross revenue grew by a 3-year CAGR of 17% to EGP59.4bn in 2019, and we expect it to grow by a 4-year CAGR of 3% to EGP60.4bn in 2024.
- Net revenue grew by a 3-year CAGR of 22% to EGP46.6bn in 2019, and we expect it to grow by a 4-year CAGR of 1% to EGP45.1bn in 2024.
- We expect margins to narrow (compared to previous years) due to tough competition and uncertainty surrounding the speed of global economic recovery in the aftermath of COVID-19.
- We do not expect the production mix to change significantly over the coming period. We expect both wires & cables and turnkey segments to maintain their lead in terms of revenue contribution.

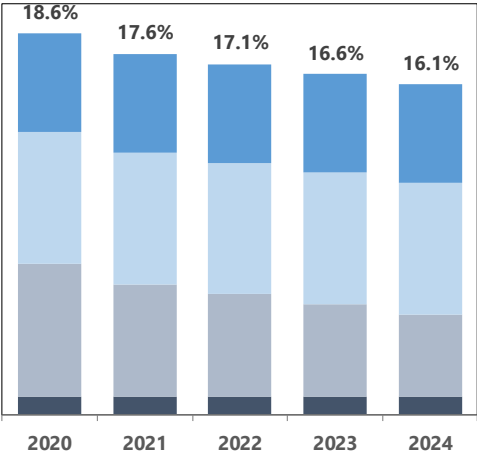


Key Valuation Input

Terminal COE  
16.2%.

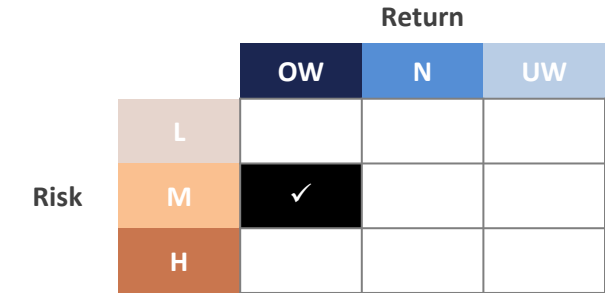
Terminal growth rate  
3.5%.

Cost of equity structure (next 5 years)



Source: Prime Research.

Return/Risk Matrix



Source: Prime Research.

Valuation Model

EGPmn	Q4 2020e	2021e	2022e	2023e	2024e	2025e	2026e	2027e	Terminal
EBIT (1 - t)	633	2,738	2,913	3,148	3,493	3,811	4,087	4,306	4,457
Non-Cash Items (D&A)	226	915	905	897	893				
Chg. in Operating WC	(47)	356	(172)	(364)	(522)				
Capital Expenditures	(398)	(1,183)	(1,220)	(1,280)	(1,321)				
Net Investment	(219)	88	(487)	(747)	(950)	(762)	(817)	(861)	(634)
FCFF	414	2,826	2,426	2,401	2,543	3,049	3,269	3,445	31,615
Discount Factor	1.00	0.86	0.74	0.63	0.55	0.48	0.41	0.36	
Present Value of FCFF	413	2,417	1,784	1,523	1,397	1,450	1,346	1,227	11,262
Enterprise Value	22,822								
Net (Debt)/ Cash	18								
Minority	(746)								
Other Investments	1,295								
Equity Value	23,389								
No. of Shares (mn)	2,184								
FV (EGP/share)	10.7								
12M PT (EGP/share)	12.7								

Source: Prime Research.

Peer Group (as of 24 December 2020)

Ticker	Company Name	Market Cap (USDmn)	P/E	EV/EBITDA	EV/Sales	P/Sales	P/B
SWDY EY Equity	Elsewedy Electric	1,260	6.5x	4.2x	0.5x	0.5x	1.3x
1950 JP Equity	Nippon Densetsu Kogyo Co Ltd	1,236	6.3x	4.8x	0.5x	0.4x	1.2x
051600 KS Equity	Kepco Plant Service & Engine	1,248	10.6x	6.5x	0.5x	0.6x	0.8x
7846 JP Equity	Pilot Corp	1,250	11.4x	7.7x	0.9x	1.1x	1.3x
056190 KS Equity	Sfa Engineering Corp	1,263	10.4x	8.4x	1.2x	1.3x	1.4x
6622 JP Equity	Daihen Corp	1,235	10.2x	7.8x	0.9x	0.8x	1.4x
3339 HK Equity	Lonking Holdings Ltd	1,265	16.0x	10.6x	1.1x	0.8x	1.4x
Average		1,264	4.9x	4.4x	0.4x	0.7x	0.9x
Median			6.4x	7.1x	7.6x	2.9x	1.2x

Source: Bloomberg.

12M PT Sensitivity Analysis

		TGR				
		1.5%	2.5%	3.5%	4.5%	5.5%
Terminal WACC	17.6%	11.2	11.4	11.7	11.9	12.2
	16.6%	11.6	11.8	12.1	12.5	12.8
	15.6%	12.0	12.3	12.7	13.1	13.6
	14.6%	12.5	12.9	13.3	13.9	14.4
	13.6%	13.1	13.6	14.1	14.8	15.5

Source: Prime Research.

Reinvestment Rate	14%
ROIC	25%
Terminal Growth Rate	3.5%



## FINANCIAL MODEL

Income Statement (EGPmn)						
FY ends on 31 Dec.	2018a	2019a	2020e	2021e	2022e	2023e
<b>Total Revenue (Net)</b>	<b>42,491</b>	<b>46,629</b>	<b>42,481</b>	<b>39,976</b>	<b>40,573</b>	<b>42,312</b>
COGS	(35,291)	(38,435)	(36,659)	(34,262)	(34,558)	(35,854)
<b>GP</b>	<b>7,199</b>	<b>8,194</b>	<b>5,822</b>	<b>5,715</b>	<b>6,015</b>	<b>6,458</b>
Other operating (exp.)/ Inc.	(2,393)	(2,966)	(2,719)	(2,159)	(2,232)	(2,369)
<b>EBIT</b>	<b>4,806</b>	<b>5,228</b>	<b>3,103</b>	<b>3,556</b>	<b>3,784</b>	<b>4,089</b>
Interest expense	(473)	(828)	(556)	(679)	(541)	(463)
Investment income	1,130	720	525	482	400	441
<b>NP Before Taxes</b>	<b>5,464</b>	<b>5,120</b>	<b>3,071</b>	<b>3,359</b>	<b>3,643</b>	<b>4,066</b>
<b>NP Before XO &amp; MI</b>	<b>5,110</b>	<b>4,163</b>	<b>2,596</b>	<b>2,943</b>	<b>3,246</b>	<b>3,674</b>
XO & Minority Interest	118	141	260	265	227	184
<b>Net Income</b>	<b>4,992</b>	<b>4,022</b>	<b>2,337</b>	<b>2,678</b>	<b>3,018</b>	<b>3,491</b>

Balance Sheet (EGPmn)						
FY ends on 31 Dec.	2018a	2019a	2020e	2021e	2022e	2023e
<b>Current Assets</b>						
Cash & Cash Equivalent	6,368	8,516	10,458	11,480	12,816	14,385
Marketable securities	2,318	1,040	1,023	973	997	1,048
Trade & other receivables	17,713	20,963	18,404	17,319	17,577	18,331
Inventory	9,334	9,149	9,211	8,609	8,683	9,009
Other Current Assets	483	694	557	525	532	555
<b>Total Current Assets</b>	<b>36,216</b>	<b>40,362</b>	<b>39,653</b>	<b>38,906</b>	<b>40,606</b>	<b>43,328</b>
Fixed Assets (net)	5,693	7,485	7,960	8,228	8,543	8,926
Other Non-Current Assets	4,260	5,551	5,926	6,227	6,690	7,261
<b>Total Assets</b>	<b>46,168</b>	<b>53,398</b>	<b>53,539</b>	<b>53,360</b>	<b>55,839</b>	<b>59,515</b>
<b>Liabilities &amp; Equity</b>						
Short-Term Debt	7,284	5,304	7,382	7,022	7,196	7,564
Current Portion of LT Debt	1,138	1,471	1,215	1,076	1,022	907
Accounts Payable	18,159	23,062	20,430	19,094	19,259	19,981
Other Current Liabilities	1,518	2,024	2,117	1,890	1,893	1,908
<b>Total Current Liabilities</b>	<b>28,100</b>	<b>31,861</b>	<b>31,143</b>	<b>29,081</b>	<b>29,370</b>	<b>30,360</b>
Long-Term Debt	251	2,013	1,485	1,076	831	804
Other Non-Current Liabilities	1,649	2,226	2,226	2,226	2,226	2,226
<b>Total Liabilities</b>	<b>29,999</b>	<b>36,099</b>	<b>34,854</b>	<b>32,383</b>	<b>32,427</b>	<b>33,390</b>
Minority Interest	517	582	842	1,107	1,334	1,517
<b>Total Equity</b>	<b>16,169</b>	<b>17,299</b>	<b>18,686</b>	<b>20,978</b>	<b>23,412</b>	<b>26,125</b>
<b>Total Liabilities &amp; Equity</b>	<b>46,168</b>	<b>53,398</b>	<b>53,539</b>	<b>53,360</b>	<b>55,839</b>	<b>59,515</b>

Cash Flow Statement (EGPmn)						
FY ends on 31 Dec.	2018a	2019a	2020e	2021e	2022e	2023e
Cash from Operating	5,370	3,323	3,668	4,479	4,206	4,391
Cash from Investing	(1,651)	875	(1,732)	(1,434)	(1,707)	(1,903)
Cash from Financing	(1,550)	(2,690)	5	(2,022)	(1,163)	(920)
<b>Net Change in Cash</b>	<b>2,169</b>	<b>1,508</b>	<b>1,941</b>	<b>1,023</b>	<b>1,336</b>	<b>1,569</b>

Per-Share Data						
	2018a	2019a	2020e	2021e	2022e	2023e
Price	15.60	10.54	8.84	8.84	8.84	8.84
# Shares (WA,in mn)	2,184	2,184	2,184	2,184	2,184	2,184
EPS	2.29	1.84	1.07	1.23	1.38	1.60
DPS	0.80	0.80	0.67	0.42	0.48	0.52
BVPS	7.40	7.92	8.56	9.60	10.72	11.96

Valuation Indicators						
	2018a	2019a	2020e	2021e	2022e	2023e
PER (x) (Based on end of FY market price)	6.8x	5.7x	8.3x	7.2x	6.4x	5.5x
P/E (x), based on our 12M PT			11.9x	10.4x	9.2x	7.9x
DY (actual based on BoP price, est. on current)	5.4%	5.1%	6.4%	4.7%	5.4%	5.9%
PBV (x)	2.1x	1.3x	1.0x	0.9x	0.8x	0.7x
EV/Sales (x)	0.9x	0.5x	0.5x	0.5x	0.4x	0.4x
EV/EBIT (x)	7.7x	4.6x	6.4x	5.1x	4.5x	3.8x

Profitability & Growth Ratios						
	2018a	2019a	2020e	2021e	2022e	2023e
Revenue Growth	(1%)	10%	(9%)	(6%)	1%	4%
EBIT Growth	(23%)	9%	(41%)	15%	6%	8%
EPS Growth	(22%)	(19%)	(42%)	15%	13%	16%
GPM	17%	18%	14%	14%	15%	15%
EBIT Margin	11%	11%	7%	9%	9%	10%
Net Margin	12%	9%	6%	7%	7%	8%
ROE	32%	24%	14%	14%	14%	14%
ROA	11%	8%	5%	6%	6%	6%

Liquidity & Solvency Multiples						
	2018a	2019a	2020e	2021e	2022e	2023e
Net Debt (Cash)	2,306	271	(377)	(2,307)	(3,767)	(5,110)
Net Debt (Cash) /Equity	14%	2%	(2%)	(11%)	(16%)	(20%)
Net debt (Cash) to EBIT	0.5x	0.1x	-0.1x	-0.6x	-1.0x	-1.2x
Debt to Assets	0.19x	0.16x	0.19x	0.17x	0.16x	0.16x
Current ratio	1.3x	1.3x	1.3x	1.3x	1.4x	1.4x

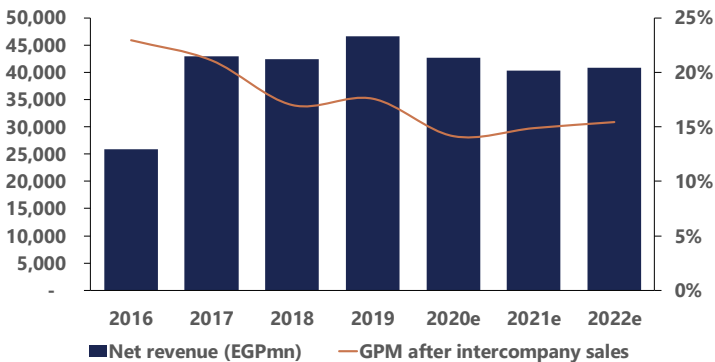
Consensus Estimates (EGPmn)			
	2020e	2021e	2022e
<b>Revenues</b>	<b>39,803</b>	<b>42,909</b>	<b>45,627</b>
Prime Research vs. Consensus	6.7%	-6.8%	-11.1%
<b>Net Income</b>	<b>3,305</b>	<b>3,879</b>	<b>3,229</b>
Prime Research vs. Consensus	-29.3%	-31.0%	-6.5%

Source: Company reports, Bloomberg, Prime Research.

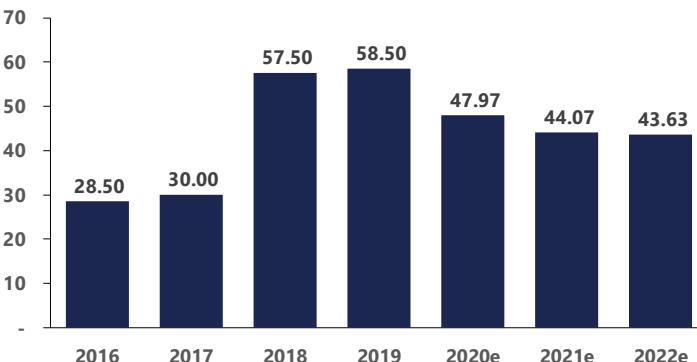


STORY IN CHARTS

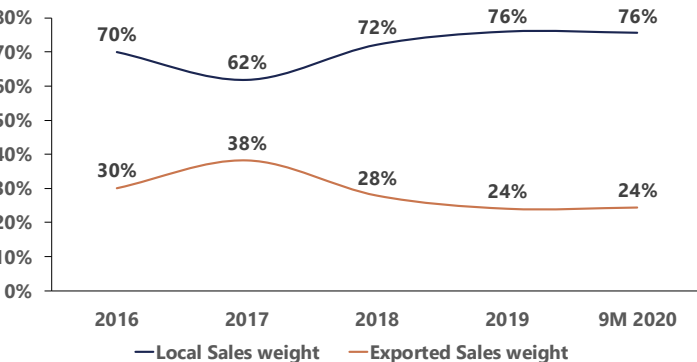
**Revenues:** Net revenues grew by a 3-year CAGR of 22% (2016-2019) and are expected to grow by a 4-year CAGR of 1% (2020-2024).



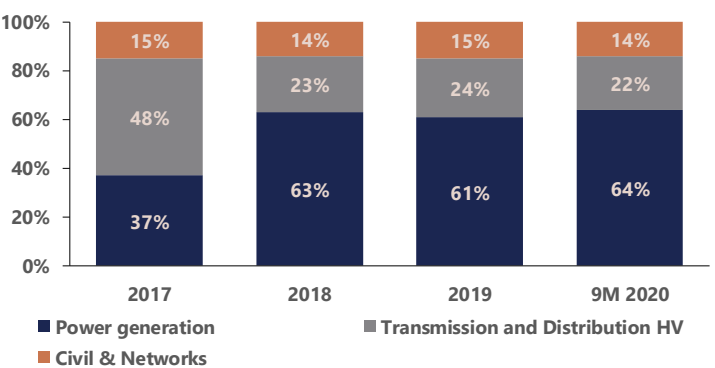
**Turnkey backlog:** The following graph shows the ending turnkey backlog in EGPbn.



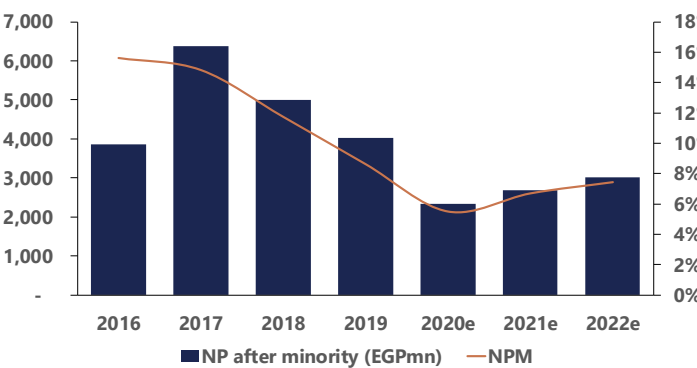
**Revenue breakdown:** Local sales still represent the big portion, increasing by a 3-year CAGR of 27% (2016-2019).



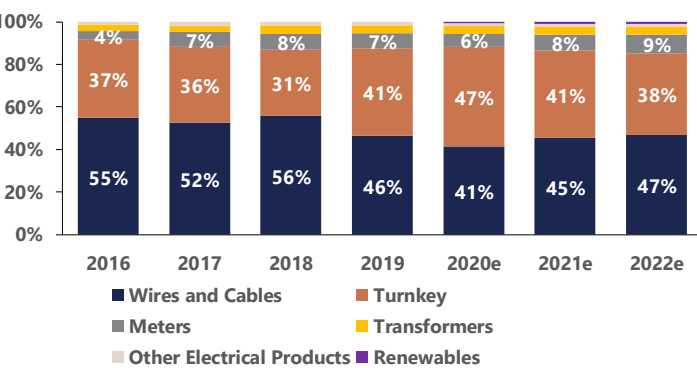
**Backlog by sector:** Power generation took the lead in the turnkey backlog projects (2018-2020).



**Net profit:** Net profit grew by a 3-year CAGR of 1% (2016-2019) and is expected to grow by a 4-year CAGR of 14.2% (2020-2024).



**Revenue mix:** Turnkey contribution to revenues has been increasing at the expense of the wires & cables segment.

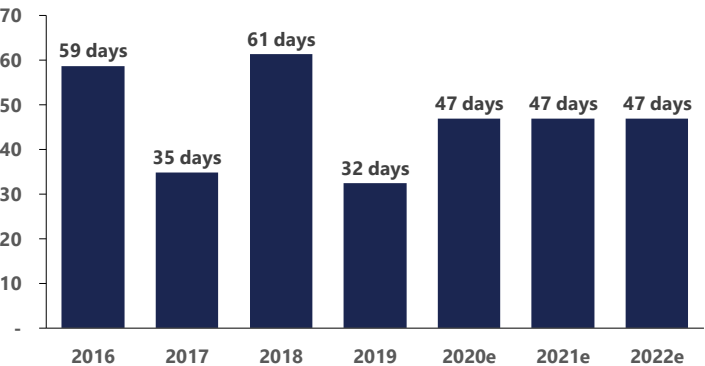


Source: Company reports, Prime Research.

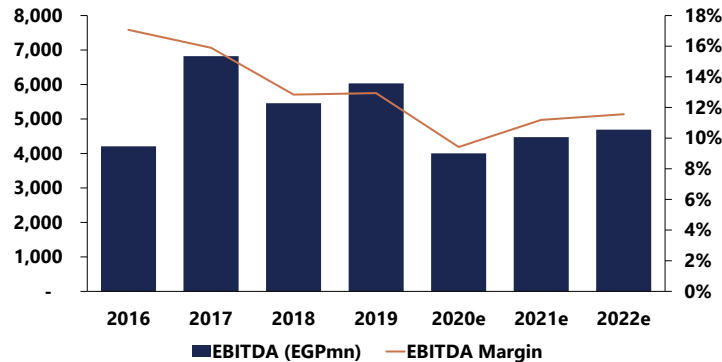


STORY IN CHARTS (CONT.'D)

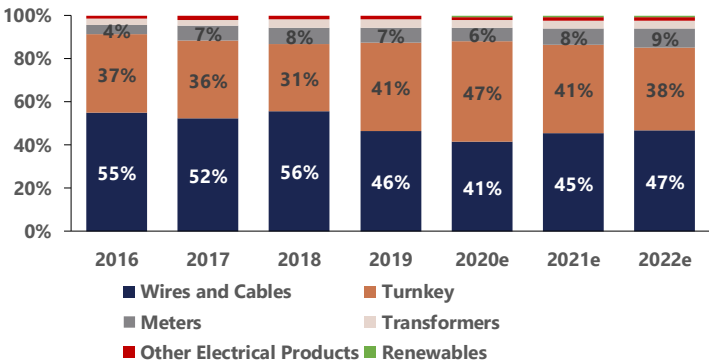
**Cash Conversion Cycle (CCC):** With a 4-year average of 47 days, CCC is expected to increase slightly to the forties level.



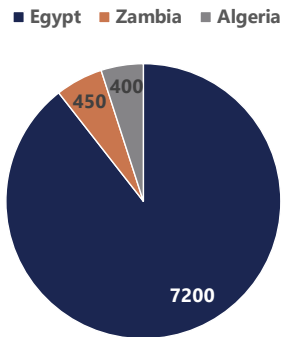
**EBITDA:** EBITDA grew by a 3-year CAGR of 13% (2016-2019) and is expected to grow by a 4-year CAGR of 8% (2020-2024).



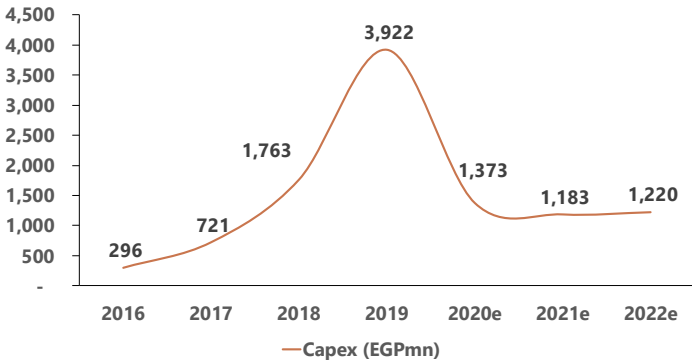
**Revenue breakdown:** Leadership is reserved for cables and wires and turnkey segments.



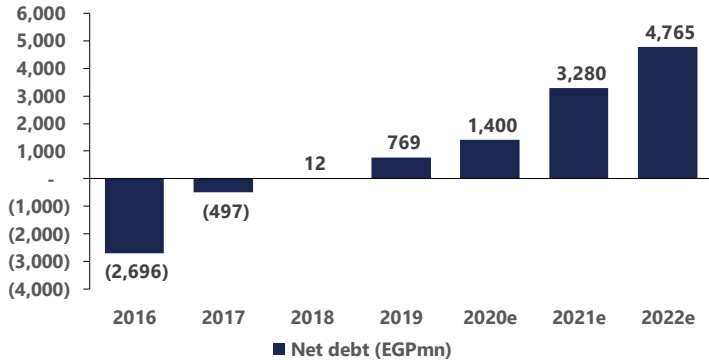
**Transformers capacity build-up (MVA\*):** 89% of the transformers capacity is secured in Egypt.



**Capex:** Capex has been increasing since 2016. Meanwhile, we do not expect severe capex going forward.



**Net Debt:** SWDY turned to a net cash position since 2018, and we expect it to maintain the same pattern over the coming period.



\* MVA: Mega-Volt Ampere.  
Source: Company reports, Prime Research.





CORPORATE PROFILE

**Elsewedy Electric [SWDY]** has started out its business in Egypt back in 1938. After years of success, it became the country’s first specialized cable distributor in 1960. Later on, management decided to grow outside Egypt to build its first factory in Sudan in 2002. Following its expansion journey, SWDY went on to be a recognized brand worldwide with 15,000 employees. SWDY is now a regional integrated energy solutions provider.

Office

Plot No. 27, 1<sup>st</sup> District, 5<sup>th</sup> Settlement, P.O. Box 311, New Cairo 11853, Egypt

Telephone

(+202) 275 99 700 / 709

Website

[www.elsewedyelectric.com](http://www.elsewedyelectric.com)

Chairperson

Mr. Sadek El Sewedy

CEO

Mr. Ahmed El Sewedy

Board Members

- 1. Mr. Sadek Ahmed Sadek El Sewedy, Non-Exective Chairman.
- 2. Mr. Ahmed Ahmed Sadek El Sewedy, Managing Director.

- 3. Mr. Mohamed Ahmed Sadek El Sewedy, Board Member.
- 4. Mr. Amr Mohamed Labib, Board Member.
- 5. Mr. Hisham El-Khazindar, Board Member.
- 6. Mr. Ahmed Fekry Abdel Wahab, Board Member and Chairman of Audit Committee.
- 7. Mr. Ahmed Sadek Ahmed El Sewedy, Board Member.
- 8. Mr. Ahmed Saad ElDeen Adou Abou Hendya, Board Member.
- 9. Mr. Amr Nabil Mohamed Othman, Board Member.
- 10. Mr. Abdelrahman Ahmed Ahmed Sadek El Sewedy, Board Member.

Auditor

KPMG Hazem Hassan.

Domicile

Cairo, Egypt.

Founded

1938.

Number of Employees

15,000.

Number of Stockholders

7,020.

Listing

EGX: SWDY.

SHAREHOLDER STRUCTURE

Shareholder	Stake
Sadek Ahmed Sadek El Sewedy	25.02%
Ahmed Ahmed Sadek El Sewedy	25.01%
Mohamed Ahmed Sadek El Sewedy	17.65%
Free Float	31.63%
Others	0.69%

PRIME RESEARCH COVERAGE HISTORY

Date	Rating	12M PT
28 Dec 2020	Overweight Medium Risk	EGP12.7



## Prime Securities

### Shawkat El Maraghy

Managing Director

T +202 3300 5622

[SElmaraghy@egy.primegroup.org](mailto:SElmaraghy@egy.primegroup.org)

## Sales

### Mohamed Ezzat

Head of Sales & Branches

T +202 3300 5784

[MEzzat@egy.primegroup.org](mailto:MEzzat@egy.primegroup.org)

### Mohamed Ashmawy

Head of Institutional Sales

T +202 3300 5612

[MAshmawy@egy.primegroup.org](mailto:MAshmawy@egy.primegroup.org)

### Amr Alaa CFTe

Team Head –Institutional Desk

T +202 3300 5609

[AAlaa@egy.primegroup.org](mailto:AAlaa@egy.primegroup.org)

### Mohamed El Metwaly

Manager

T +202 3300 5610

[MElmetwaly@egy.primegroup.org](mailto:MElmetwaly@egy.primegroup.org)

### Emad El Safoury

Manager

T +202 3300 5624

[EElsafoury@egy.primegroup.org](mailto:EElsafoury@egy.primegroup.org)

### Shawkat Raslan

Heliopolis Branch Manager

T +202 3300 5110

[SRaslan@egy.primegroup.org](mailto:SRaslan@egy.primegroup.org)

### Mohamed El Henawy

Nasr City Branch Manager

T +202 3300 5166

[MElhenawy@egy.primegroup.org](mailto:MElhenawy@egy.primegroup.org)

### Nashwa Abuelatta

Alexandria Branch Manager

T +202 3300 5173

[NAbuelatta@egy.primegroup.org](mailto:NAbuelatta@egy.primegroup.org)

## Research

### Amr Hussein Elalfy CFA

Head of Research

T +202 3300 5724

[AElalfy@egy.primegroup.org](mailto:AElalfy@egy.primegroup.org)

## Head Office

### Prime Securities S.A.E.

Regulated by FRA License No. 179.  
Member of the Egyptian Exchange.

2 Wadi Elnil St., Liberty Tower, 7<sup>th</sup> Fl.  
Mohandessin, Giza, Egypt

T +202 3300 5700 / 770 / 650 / 649

F +202 3760 7543

## Branches

### Heliopolis

7 Elhegaz Square  
Heliopolis, Cairo, Egypt

T +202 2777 0600

F +202 2777 0604

### Nasr City

9 Elbatrawy St.  
Nasr City, Cairo, Egypt

T +202 3300 8160

F +202 3305 4622

### Alexandria

7 Albert Al Awal St.  
Smouha, Alexandria, Egypt

T +202 3300 8170

F +202 3305 4622

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